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**NEWS IN BRIEF**

**Bonus for council staff**

DIFFICULTIES in recruiting computer staff following the break-up of the Joint London Computer Consortium (JCCL, March 30), of which it was a member, have prompted Bexley Borough Council to offer a "completion bonus" to its permanent computer staff if they stay with the council at least until it begins operations on an IBM 370/138 next March.

"We are understaffed by about seven people," said a council spokesman, "and because of this had to make an offer of £70,000 in bonus payments while the contract staff will cost us about £170,000."

**Good start**

INTRODUCED by Computer Ancillaries in April, the new Mael 5000 multi-terminal micro-computer from Intel of Italy has got off to an excellent start, winning UK orders worth £200,000 in the first two months of marketing.

**Membrain order**

AN ORDER for four of its MB 7700 range test systems has been placed with Membrain by the RAF for its Avionics Repair Centre near Chester. They will be used to test and diagnose a wide range of principal circuit boards automatically.

**GEC picks Trend**

PAPER tape readers worth a total of £21,500 have been ordered from Trend Communications by GEC Computers. The readers are a mixture of 350 and 700 chps models and will be used with GEC 2050 and 4000 series computers.

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**IBM hits at European govt procurement policies**

CRITICISM of European government procurement policies and the principle of single tender contracts, has been voiced by top IBM executives in Paris and Vienna.

M. Jacques Lamonnier, the new managing director of IBM France, has expressed concern at the slow growth in IBM's public sector business there.

Commenting on the French policy of favouring CIT-IBS for government business, Lamonnier is quoted in Le Monde as saying: "Today the technical judgments of public service users are perverted in order to obey the directives of the Ministry of Industry. Our engineers cannot understand why the government favours imported machines over machines built in France (a reference to the fact that IBM builds the 370/138, 3031 and 3032 in France, while CIT-IBS Level 66 machines come from Phoenix or Scotland at present, although they are to be built in France shortly).

**A step closer to world viewdata**

WORLDWIDE viewdata has been brought a step nearer by the definition of an X25 protocol for interconnecting X25 packet-switched networks.

An X25 network is the logical medium for transmitting viewdata traffic, and the Post Office is considering use of the forthcoming public packet-switched network for its Prestel viewdata service.

Although not yet formally approved, the network is due to come into service late next year. Delay in seeking approval does not imply any hold-up in implementation of the network.

Proposals from the industry for design of the network have been invited and are due next month, and the Post Office feels that until these have been studied, it is not possible to put up a realistically costed proposal to the board.

**Racal 52% expansion—but Plessey dogged by misfortune**

YEAR-END results from Racal and Plessey indicate that, while Racal Electronics continues ahead, Plessey still has a long way to go to realise its full potential.

Pre-tax profits at Racal for the year to March 31 were up 52% at £49.8 million, on a turnover up 50% at £163.3 million. Data Communication, including the revitalised Racal-Milga, was a major contributor, but tactical military radio equipment led.

While everything Racal touches seems to turn to gold, Plessey seems dogged by misfortune. In recent years, cut-backs in Post Office orders for telecommunications equipment have been a major setback. This time the Garrard turntable subsidiary turned in a £5.2 million loss which reduced a potential 20% improvement in pre-tax profits to a meagre 6.3%.

**'Draw more on govt research'**

THE Parliamentary Under-Secretary of State at the Department of Industry, Leslie Hunkfield, has called for industry to draw more on the resources of government research establishments.

Speaking last Friday at the launching of the first review of the DoI's six research establishments, Hunkfield said: "The technologies developed in the laboratories must be transferred to industry... by staff working hand in hand at the laboratory or in the laboratory specialists joining companies as permanent members of their staff."

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**Software answer to Extended Facility**

THE answer from Amdahl to IBM's Extended Facility for the MVS operating system has been announced for delivery in October. Where IBM's Extended Facility is implemented in firmware (CW, May 4), Amdahl's product, called MVS/SE Assist, is software.

The Extended Facility, which is standard on the 3030 series and an option on the 370/168 and 158, enables users to run an enhanced version of MVS called MVS/SE, for Systems Extension.

Amdahl's MVS/SE Assist is the only major software product so far introduced by the company, and is claimed to improve throughput by about 12%, and runs on all 470 models.

IBM charges \$1,250 a month in the US, £251.30 in the UK, for MVS/SE, and Amdahl users will have to pay this rental fee to IBM in addition to the £250 a month to Amdahl if they want to run MVS/SE on 470s.

**Third World theme**

THE use of computers in agricultural planning for Third World countries is the theme of next Wednesday's meeting of the BCS Specialist Group for developing countries. The meeting will be held at the London School of Economics, starting at 6pm.

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**Briefing**

**Threshold future in doubt**

THE National Computing Centre's Threshold training scheme for young people may not continue after May 1979 when the special measures under which the Manpower Service Commission funds it, expire. Threshold does not fit in with the MSC's current Young Opportunities Programme because its courses are too long and at the wrong academic level.

The MSC pointed out that after the first two years of Threshold it was intended that industry would take on the cost of the scheme. The NCC has submitted an amended syllabus which is being considered by the MSC.

**Into China**

WITH orders from the Peking University of Science and Technology for an 1100/11 and from the Peking Document Service for an 1100/12, Univac has broken into the Chinese market. The orders total \$6 million and follow an order to IBM for a 370/138 for a turbo-fan plant (CW, June 1). All three will need government approval.

**Seminar repeat**

THE highly successful seminar "IBM — the next five years" held last March and organised by Infotech is to be run again from September 11/13. The subjects will be similar but most of the speakers will be different. The venue is the Greenwind Theatre, London SE1. The fee is £310, with a 5% discount on bookings made before July 14.

**Home micro**

RESULTS of market surveys will allow Hitachi to decide how and when to put its new home microcomputer on the market. First shown at the Tokyo Good Living Show, last May, the system is designed to interface directly with a TV, and is intended for controlling central heating systems, housekeeping budgeting and daily menu preparation.

**Fight for control**

AFTER two months of indecision, Northern Telecom of Canada has decided to fight US aerospace manufacturer McDonnell Douglas for control of Dots 100 of Minneapolis. The Canadian firm, which already has 31% of Dots 100, is offering \$19.25 per share for the remainder. McDonnell Douglas is bidding \$17.50 cash or \$20.50 in bonds, convertible some time in the future (CW, May 25).

**Automatic fares**

IF permission is granted by the GLC, London Transport will soon be inviting tenders from outside companies for the development of its £55 million automatic fare collection system (CW, August 11, 1977). London Transport hopes that the new system will reduce the £2 million annual loss of revenue that stems from fraud by users of the underground railways.

**COMPUTER WEEKLY**

Number 608 Thursday, July 6, 1978 Price 18p



**Model welcome for first 2950**

WHEN ICL delivered the first 2950 on schedule to bra and swimwear manufacturer Berlet (UK), model Juliette was at the company's Slough, Bucks, head office to welcome the machine. She was wearing one of the latest Berlet developments, a swimsuit called Berlette. On a different software front, programme on the 1 Mbyte, £380,000 2950 will be used to develop online systems under VME/K and some 1,000 programs will be run under DME/3 emulation.

**Halifax cash card threat to major banks**

IN a move which could seriously challenge the competitive position of the major clearing banks, the Halifax Building Society is evaluating an IBM online cash dispenser at its head office, in Halifax.

The society is the UK's largest, with 952,008 borrowers' accounts, over five million investor accounts and 360 branches. The planned pilot trial is still in the development stage, but the society intends to start an in-house service for staff use in the autumn. If the results of this are satisfactory, it will transfer a pilot service to customers in a few branches.

**GEC walk-out over sacked ops**

A STRIKE took place this week at the GEC Strike, Coventry plant in support of 18 operators at the site who were sacked on Monday, following four months of disputes with the company.

All ASTMS members at the plant walked out after a mass meeting on Tuesday morning, expecting to return tomorrow (Friday).

**PoS preview in North**

SUPERMARKET point-of-sale systems from ICL are now in operation at several locations in the North of England, according to ICL's retail systems sales manager, Mike Pollitt. As yet unannounced as standard ICL products, the systems operate online with a back office computer and provide facilities such as price lookup.

The dispute, which started on February 24, and became an official ASTMS matter on March 20, arose because the operators are unhappy with the improved terms of pay offered by the company. The company offer comprises an increase in shift allowances from 25% to 27.5%.

**US error relegates ICL in 'league table'**

AN error in a major US survey has seriously downgraded ICL's position in a "league table" of computer companies.

The survey, conducted by Arthur D. Little Inc and published in the June issue of the American monthly publication Datamation, attributed to ICL a turnover of \$233 million in its 1977 financial year and bottom place in a list of seven non-US companies, behind Fujitsu, CIT-IBS, Hitachi, Siemens, Nippon Electric and Nixdorf (in that order).

**COMPUTER WEEKLY'S INSIDE NEWS**

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**Logica buy out US back**

TO establish European-owned Logica is to buy backer, the Planning Corp of California. The deal, agreed in principle, new holding company Logica staff share have 51% and the corporate Board has 30%.

Other European have been invited for the remainder of the share. It is expected that there will be Dutch involvement in the new holding company. Logica staff share have 51% and the corporate Board has 30%.

**Plea to Kren**

READERS of Computer Weekly are invited to join the new tender for support of the Serenissima (Antioch) who is due to be released in a few days.

In this week's Computer Weekly (6) with the recent ACM association has contact with a publisher who believes any action directed at the title.

He invites readers signing a telegram to Brezhnev.

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# MICHIE'S PRIVATEVIEW

## A telegram to Leonid Brezhnev



THE 30-year-old Soviet Scientist Anatoly Scharmsky is due shortly to stand trial in Moscow on a charge of treason. Before his arrest he was an active member of the Helsinki Agreement monitoring group. This group investigates the degree of compliance by the Soviet authorities with the Agreement's provisions on human rights, and takes particular interest in the case of Soviet Jews wishing to emigrate to Israel. From time to time the group circulate reports of their findings. It is this to which the Soviet government takes special exception.

Scharmsky is Jewish. He is also a computer scientist. Last summer the ACM leadership protested publicly against his arrest (CW, August 18, 1977). Unfortunately these protests, instead of urging computer scientists worldwide to direct appeals to the Soviet political and legal authorities, called on them to rupture relations with their Russian scientific opposite numbers, to boycott conferences on Russian soil, to refuse to accept Russian scientific visitors, and so on.

This recommendation in my opinion was and is a tragic error. If the aim is to bring encouragement to Soviet scientists concerned about human rights, then this way of showing displeasure with the actions of their government is seriously counter-productive. As a way of influencing those actions it is at best totally ineffective.

There is doubtless some idea in mind that such measures may somehow good or shame

Soviet scientists into themselves taking the matter up with their own governmental authorities, and that Brezhnev is more likely to take note of this indirect pathway than he would of more direct pressures. On the basis of numerous visits to various parts of the Soviet Union over the past 22 years, during which period I have also played host to a succession of Soviet visitors to my own laboratory, I can assert that such an idea is misconceived. It would after all be absurd if, shall we say, some Soviet academics, upset at recent reports of British law of suspects in Ireland, were to break off their relations with the Royal Society, The Fellows of the Society, and other British scientists, would be inclined to feel that foreign scientists should either mind their own business or should address their protests to the Home Secretary, the Prime Minister, or other relevant person or government office.

Why do our scientists and computer people imagine that these particular principles work any differently in the reverse direction? The assumption that they do is contradicted by numerous conversations I have had over the years with Russians of every hue in the spectrum.

The desire to hit out at fellow scientists and technologists, however well motivated, saddens and alarms me. I detect here seeds of that mindless hysteria which ends up injuring the very cause that it purports to champion. Let us not forget the cold-shouldering of Einstein by the British

scientific establishment in the early 1920s. Why was he denied acceptance? Because he was German, and hence associated in people's minds with memories of the Kaiser's atrocities.

Anatoly Scharmsky did his Master's thesis on the computer representation of chess and game knowledge. As I have on occasion pointed out to Soviet artificial intelligence scientists, he is therefore my colleague, my brother.

In invite all who feel an identification either with this narrow technical concern, or with the broader community which binds scholars, scientists and engineers everywhere into a single fraternity, to add their signatures to mine on the following telegram to Leonid Brezhnev, and/or to send their own message (preferably "and").

Brezhnev, Kramlin, Red Square, Moscow, USSR.—We British computer professionals express our concern at the forthcoming trial of Anatoly Scharmsky and believe evidence of science and human culture to be inseparable from equitable and open judicial practice. We accordingly urge that observers from the international scientific and computing community be invited to attend the judicial proceedings.—Donald Michie.

Editor's note. Readers wishing to add their names to the above telegram should write a personally signed letter to the Editor, Computer Weekly, Dorset House, Stamford Street, London SE1 9LU, including a verifiable address.

## SOFTWARE FILE-1

# 'Pursue patents in Congress'—court

A JUDGE in the US Supreme Court has indicated that proponents of software patentability should pursue the matter with Congress rather than in the courts. The recommendation was made after the Court had ruled against patentability in the *Dale Flook* case (Software File, May 18).

Flook's system, the subject of the case, is an improved method for monitoring permissible levels of heat, pressure, and other variables during

such manufacturing processes as petroleum refining.

Voting by six to three, the Supreme Court held that the disputed program could not be patented under current patent law since its only novel feature was a mathematical formula.

The decision rested on a long-established precedent that abstract intellectual principles, such as laws of nature or mathematical algorithms, are not patentable.

Associate Justice John Paul Stevens noted that a process did not become unpatentable simply because it made use of such a formula. He insisted, however, that the process itself must be new or useful.

In this case, he said, the computer program at issue was not an "inventive application" because it employed well-established technology with the mathematical formula as its only new feature.

Justice Stevens went on to emphasize that the decision should not be interpreted as establishing that patent protection for software was unobtainable. The appropriate scope for such protection was, however, a policy decision best left to Congress.

The Supreme Court's majority decision overturned the previous finding of the US Court of Customs and Patent Appeals. This court had ruled that the subject matter of the program was patentable.

The dissenting judges, claiming that the decision struck a damaging blow at basic principles of patent law, said that criteria of novelty and inventiveness had been introduced incorrectly.

The degree of innovation should be considered only when deciding whether to actually issue a patent, they said. Although a patent might well be ultimately denied, Flook's process in their view clearly met the standards set for subject matter patentability under the current law.

The company is based at Prudential House, Wellesley Road, Croydon. Tel: 01-881-3021.

## Store, retrieve system for alphabetically indexed data is launched in UK

NEWLY-INTRODUCED in the UK is a system for storing and retrieving alphabetically indexed data. The On-Line Alpha System, which operates under all versions of IBM's DOS and OS, originates from Insurance Systems of America Inc and is available here from Lonsdale Systems.

The software is particularly well suited to applications which need to access large files or databases using an individual's name as the search key.

Typical users in this mode would include banks, insurance companies, public utilities, and local government departments, which face the problem of having to make inquiries when the customer or account holder does not know his customer or account number.

On-Line Alpha provides operators with flexible facilities for master file searching. A search can, for example, be initiated with as little as last name only — or part of the last name — and the system will return all potential matches.

Because it uses automatic phonetic encoding, the system is tolerant of spelling mistakes: a search on the basis of an incomplete key will also return most

sound-alike names. On the other hand, where complete information is available, secondary identifiers such as date of birth can be used to make an immediate "hit" very likely.

Updatable both in batch and online mode, On-Line Alpha can be implemented either as a stand-alone system or as a subsidiary index to existing master files.

In the latter mode, records would contain a logical pointer into the main application files. The system provides user exits through which such linked records can be accessed.

Written in assembler and supporting QISAM, BISAM, BIAM, BSAM, and QSAM, the software is said to execute in a 32K partition under any TP monitor. It will sell in the UK for £21,000 providing a 20-year licence.

Lonsdale is the UK subsidiary of SDI Associates of Toronto, a major Canadian computer services company. The company was formally incorporated in the UK earlier this year, following four years' operation as an SDI branch office.

The company is based at Prudential House, Wellesley Road, Croydon. Tel: 01-881-3021.

## SOFTWARE FILE-2

### SOFT BITS

## Multi-tasking capability

A NEED to process more than one task at a time is said by Allied Industrial Services to have been the key factor in its decision to replace Informatic's small Minicom TP monitor with the Westinghouse system, West.

The company, a division of the Initial Services Group, has installed West on its 256K IBM 360/40 in Bradford, West, which now has 40 European users and 400 worldwide, offers a multi-tasking capability in contrast to Minicom's single-tasking mechanism.

A SOFTWARE development laboratory, employing about 50 staff, has been set up in California by Mohawk Data Sciences Corp. It will concentrate on developing software enhancements for the MDS Series 21.

A RELEASE date of July for the VME/K Basic compiler was confirmed at the last meeting of the VME/K user group. The software was developed by Kent University under contract from ICL.

A TALK on Concurrent Pascal and its use in the NPL's multi-processor Demos project (CW, June 28) will be given at the next meeting of the BCS Software Engineering group. An all-day meeting to be held on July 13 at Birkbeck College, it will also include discussions of system programming in Pascal-Plus and the use of the MicroSim development system.

LATEST customer for Time Utilising Business Systems' payroll package is Connet Lenses (Manufacturing) Ltd of London. The company runs the software on a DEC Datasystem 310.

CONTRACTS worth £4 million have been received for RTZ Computer Services' fixed asset system Fascia since the release of the Mark II version. Now incorporating facilities for inflation accounting according to the Hyde guidelines, the system has over 60 users.

EXTENSIONS to the user interface are the major feature of the latest version of ADR's Roscoe, marketed in the UK by CAP-CPP. Enhancements include an extended 3270 screen handler, offering key-controlled browsing, and a complementary screen position pointer which dispenses with the need for absolute sequence numbers during file maintenance.

TWO new modules have been added by Safe Computing to its SafeS production control package for ICL System 10 users (CW, October 8, 1977). The modules, for Extended Requirements Planning and Work In Progress, provide the facility for more efficient control of material and resources.

## Time-saving in Panvalet update

THE latest release of Panvalet, Pansophic's source program management system for IBM 360/370 users, includes a number of new time-saving and security features. Version 10 also extends support to 3350 DASD units, to both DOS and OS versions of the software.

Heading the list of enhancements is the "command" which enables actions of code to be interchanged between Panvalet library members. The programmer can thus move routines without having to punch them out.

Also designed to save the operators' time is a new facility for selective backup or transfer of members. Using this facility, a protection file of

## Accounting packs for TA 1000s launched

A RANGE of applications packages has been released by Adler Business Systems for the widely installed TA 1000 business system. Developed in the UK, the software library, Absal, provides initial packages in the areas of sales ledger, purchase ledger, and payroll.

Sales ledger processing, invoice production, and stock recording are combined in an integrated system called Assist — Adler System for Sales ledger Invoice production

and Stock. Claimed to feature ease and flexibility of operation, the software also includes ancillary and management reporting functions.

The second package, Panacea, offers facilities for the control and management of the purchase ledger, and cash. The suite is rounded off with Help, a disc payroll system capable of handling hourly, weekly and monthly payrolls.

All the packages are designed for operation on the standard TA 1000 configuration including two floppy disc drives and one alpha-numeric console keyboard.

The company is at present developing systems for VDU use and also plans to offer inventory management, estate management, and production costing and control systems in the near future.

# World rights for Series 1 Basic sold

A COMPUTER services company in Kuwait has acquired worldwide rights outside North America to the only Basic Interpreter so far developed for IBM's Series 1.

The software, Basic/1, was developed by Grand Computing Enterprises of Birmingham, Alabama (Software File, February 18) and was first released last August. The company has just completed an agreement assigning all rights to Gulf Computing Systems, Inc, in Kuwait, and Data Systems Inc, in Denver, Colorado.

A spokesman for DSI said that his firm had taken over support of GCE's existing customers in the US, numbering around 15, and was in the process of launching a US marketing campaign. Future development of the system would be conducted

jointly by DSI and Gulf Computing.

Current users were predominantly commercial, he noted, but the educational sector had shown considerable interest and already had at least one user.

Basic/1, which includes its own operating system, is an extended version of the language, said to be roughly comparable with that provided by IBM on 5100 systems. A shareable interpreter, it can support up to twelve concurrent users on a 64K system.

The software is currently available in three versions: a single-user diskette version; a single-user version supporting both disc and diskette; and a multi-user version, also supporting both media.

## Chinks in ICL's TP deal found for Cortez

THE marketing agreement between ICL and Telco Computing, which gave the former worldwide rights to TP9 (Software File, October 1977), has not been excluded from the other software houses with TP monitors for 2803/2804 systems.

The latest evidence comes from Zeus-Hermes, which has signed a contract with ICL (New Zealand) to cover marketing of Cortez-Plus and Cedix in New Zealand and Fiji. Effective from March 1, the agreement has already resulted in the sale of Cortez-Plus to an ICL customer in Auckland.

Mike Punter, managing director of Zeus-Hermes, said that despite the agreement with Telco Computing, TP9 by no means appeared to have been adopted as an exclusive standard. "We still prepare joint pro-

posals with ICL and ICL alone, both in Europe and the UK, are continuing to offer Cortez. With the exception of Australia, where ICL could not make Cortez offensively, we have not suffered at all from the company's commitment to market TP9."

Cortez, which also runs on 1800 and 2800 DME machines, originated from a software house in Australia (CW, December 11, 1978) but has been significantly enhanced by Zeus-Hermes, notably with the introduction of multi-threading (CW, September 22, 1977).

Cedix, an entry-level TP package for 2803/2804 users, was introduced by the company earlier this year (Software File, February 23) as a low-cost alternative for those going online for the first time.

## Routing, scheduling system

A VEHICLE routing and scheduling package said to overcome the limitations on 'daily trip planning usually imposed by other similar systems has been developed by Deltran Analysis, of Cheshire Hulme, Cheshire. Called Trucks, it has been installed by CDC Data Services.

Features of the package include the ability to model road type and congestion, to limit specific goods to set vehicle

types, and to prohibit the allocation of incompatible loads. The system can also handle priority goods, limited access locations, and variable time and distance constraints.

Designed to enable cost minimisation according to user-supplied parameters, the software at the moment caters for urban and interurban networks in the UK and Eire, but is currently being extended.

Other enhancements in Version 10 include the option for automatic RPO, Autocost, and JCL level stamping and a new column 72 code giving the ability to override default options for the ++WRITE, ++FORMAT, and ++OPTION commands.

## EDITED BY PETER HEWITT

## IMSL's Fortran on PDP-11s

DEMAND from existing subscribers has prompted International Mathematical and Statistical Libraries Inc to implement its Fortran subroutine library for Digital Equipment's PDP-11 minicomputer.

Consisting of nearly 400 function sub-programs in the areas of mathematics and statistics, the library was validated under DEC's Fortran IV and Fortran IV Plus compilers. Typical memory requirements are said to be 32K.

The PDP-11 version is the second IMSL implementation for a minicomputer. Last year, the library was made available for the Data General Eclipse series (CW, October 6, 1977).

IMSL's UK rival, the Numerical Algorithms Group, has also recently implemented its library on the PDP-11, as well as on a number of other minicomputers.

Available from IMSL headquarters in Houston, Texas, the software carries an annual subscription charge of \$1,250.

## RPG II for DS 990s from Texas

AN RPG II compiler has been released by Texas Instruments for its new DS 990 family of commercial systems, based on the TI 990/10 processor (CW, May 4).

The software is sold to be closely compatible with IBM System 3 RPG II and includes a utility for transferring RPG II source programs and files from System 3 and System 32 diskette to DS 990 disc files.

The TI package also offers a number of program development aids, including a screen-oriented text editor, for program source manipulation, and a run-time trace option.

Also under development is relocation translator support, which will permit the use of additional memory up to the Series 1 maximum of 256K. This will enable the software to provide effective support for a much larger number of simultaneous users, the DSI spokesman noted.

Unrelated to Gulf Oil, Gulf Computing Systems can be contacted at PO Box 25125, Safat, Kuwait, Arabian Gulf. Prosper+ in particular co-

centrates on the requirements of financial planners, with tools in the areas of budgeting, forecasting, and costing. VDU+ provides development aids for online use, designed to speed the construction of models.

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## PROGRAMMER NOTES

LAST week's Programmer Notes contained the start of a Do-It-Yourself Input/output library article. This episode continues the OPEN statement format, so it is best read in conjunction with last week's Notes. It is usually possible to create files with varied READ-WRITE attributes. Programmers should be encouraged to explore the possibilities of alternate READ and WRITE account names being used rather than a meaningless NONE or ALL.

Expiry dates should only be present when a new file is being created and should conform to installation requirements. Possible extensions to the OPEN and CLOSE routines include parameters corresponding to the unit number and status flag. This type of command would use any defaults or previously introduced file attributes, but remember: "insufficient information" is a valid error message following a system request in those conditions. A DESTROY file routine could be incorporated as a secondary entry point to the CLOSE routine.

It is a good idea to split the status flag value into several categories, to make for easier analysis. eg 103 could mean an illegal third character in the file name; 204 an illegal fourth

## Bug-free library can give greater control of I/O

character in the password, 1 file is already OPEN, 2 file does not exist, 3 conflict of READ/WRITE privileges etc.

Record handling routines can be broadly divided into READ, WRITE, SEARCH or POSITION and DELETE. Simplistic versions of the argument lists would be needed for sequential access and a slightly more complex version for random files. But keyed files are becoming more popular and it is on these that the Programmer Notes will concentrate.

A suggested READ statement would have the format READ (unit number, key, buffer, length of record, status/direction). The unit number is optional, and the key is a self-explanatory, careful implementation. To insist on a key of the form "B203C1F1F" meaning a three file and has the values forwards or backwards. Forwards is also the default.

The WRITE routine is the same as READ, only a key must always be supplied and the "overwrite" parameter can be used. Overwrite is a good security measure. If an identifier key to the one being written exists, the routine either automatically overwrites the record, or reports the fact via the

status flag. A different form of the READ statement handles sequential reads on a keyed file and in this case returns the key.

Buffer and length are self-explanatory, although it is good practice to encourage programmers to use an explicit buffer area. Although length can be a physical present, the parameter should be returned with the actual value, after the read.

Status could include: non-existent major/minor keys; loss of data; end-of-file; null file; file not open/non-existent. The latter may be overcome by performing an implicit OPEN.

The optional direction parameter would be used with the sequential READ on a keyed file and has the values forwards or backwards. Forwards is also the default.

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status flag.

The record POSITION and DELETE routines are simpler, needing only the unit number, key and status flag. Implementers should deliver into their system file handling to see whether a read of a non-existent key will cause the next read to be made at the key logically after the non-existent key or at an arbitrary point.

A bug-free and efficient implementation of the library, suitably annotated and enhanced; will offer applications programmers more control over their input and output and the end-user an easier means of communication with the dreaded computer.

## Puzzler

THIS week's alphabetic is not only "true" but also the widest ever. Seventy-seven is of course an odd number, and all ten digits are involved. See Page 45 for solution.

SEVENTYTHREE  
TWO  
ONE  
ONE  
SEVENTYSEVEN

## Computer Marketing

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## PEOPLE

## Multiple appointments made at Compeda

TEN appointments have been announced by NRDC subsidiary Compeda, which markets high technology software systems for engineering and CAD applications.

Technical manager responsible for industrial and mechanical engineering is John Smith, formerly with the multinational SKF Engineering in the Netherlands, as senior engineer for manufacturing processes.

Mike Beon, previously chief industrial engineer with Taylor Instruments, joins John Smith's team as a salesman, and John Prest becomes a salesman for the Plant Design Management System, PDMS. Until recently he was commercial sales manager with Warren Point. Formerly a project engineer with AERE, Hnrwell, where he was responsible for introducing and implementing PDMS, Chris Chaney joins Compeda as a development engineer on the system.

Project manager of Compeda's Guelic design system is Michael Watta, who as director of synergy logistics of Synergy Dynamics was in charge of software maintenance, development and testing. John Cookson, previously a marketing executive with Ferranti Ceteq Graphics, has become senior technical sales consultant for Guelic.

Recently appointed systems programmers are Ken Loosenmore, who as a research associate at Edinburgh University worked with Gaelic and designed one of Britain's first computer-controlled digital music synthesizers; Alex Tweedley, from Marconi Space and Defence Systems where he was a system and user support programmer; and Andy Turner, previously a senior analyst/programmer with the Institution of Electrical Engineers.

After four years as principal author with Plessey Radar, Nair Vasudevan joins Compeda as principal technical writer.

Jim Coe has joined AMI Microsystems as manager of the memory product marketing department, from Intel, where he was manager of international microcomputer marketing.

Arnold Cander has joined Logabax as a systems analyst after holding similar positions with PDM Computer Services and Adler.

David Devo has become managing director of Atlantic Leasing Ltd, formerly he was UK country manager for Iel IIR.

Alan Bates, formerly deputy group managing director of Haskins Group, has become operations director of Audits of Great Britain Ltd.

Peter Hoell has left ICL, where he was regional manager, field engineering, for Central London, to join Systime as UK field operations manager.

David Jordine has joined CMC as a senior systems analyst from Lucas Autospac where he was a systems section leader. Barbara Butler also joins CMC as a senior systems analyst; most recently she held the same job with Rank Xerox.

David O'Toole, a founder member and recently regional director of CMC, has joined DCC International as marketing director.

Peter Turner, formerly an IDMS database consultant with ICL, has been appointed systems consultant with the software services division of Safe Computing.

## Redifon opens Hull office

A SALES office recently opened by Redifon Computers in north Yorkshire and Humberside will be managed by territory manager Gary O'Nions. The address is Wassend Street, Hull, North Humberside HU3 4AL, and the telephone number (0482) 26714.

New appointments at Redifon are those of Les Fettel, formerly a senior sales executive with Humphrey, as senior territory manager for central accounts South, and Steve Gill as London branch manager, previously district manager (manufacturing) with ICL.

## Soccer

## Summer Computer League

IN Division IV, the team from Stelfax has changed its name to Targa and will be referred to as such from now on.

Results  
Division I  
Datsaene 4, Rank Xerox 4  
Division II  
ICL 2, John Lewis 2  
Datsaene (City) 4, Lambeth 3

Division III  
Datsaene (WE) 2, Victoria 1  
Victoria 3, 3M 5

## Northern 5-a-side

Quadrant beat ICI (CMS) 5-2 in a replay of the final of the Northern 5-a-side tournament played at the Knutsford Sports Centre.

JULY 10-14  
Current problems and methods in partial differential equations (Fourth Summer School), Liverpool and Manchester Universities, Department of Mathematics, University of Manchester.

JULY 12  
Meeting, CMC Users' Association, (CUMAC), Norfolk County Council, Norwich, 1020, Oulton, Maidenhead 28525.

JULY 13  
Meeting, BCS Software Engineering Group, Beck College, London WC2.

JULY 18-20  
Artificial Intelligence Conference, AISA/GI, Hamburg, Details Desk Size, mail, Leeds 21751, ext 7204.

Local authorising group meeting 16th, Birmingham University.

August 4-6  
Computers, communications and technology conference, Jerusalem conference.

Information Technology Information Processing Association at Essex H.E. Jerusalem.

AUGUST 21-24  
Operational data security workshop, Operational Data Security Corp, City University, London EC1, Register August 16-01-253 4999, ext 347.

AUGUST 21-25  
A systems and systems fourth international congress World Organisation of General Systems and Cybernetics, Amsterdam, Details, Dr J. R. C. College of Technology, Blackburn, Tel 0534 66321.

AUGUST 22-25  
Conference on integrated processing IEEE Computer Society/Wayne State University, Ballabe, Michigan, USA.

AUGUST 22-25  
Symposium 74, 19th conference on computer graphics and interactive technology, Association for Computing Machinery, Atlanta, Georgia, USA.

AUGUST 25-26/SEPTEMBER 1  
Eighty-fourth European Computer Conference, Australian Computer Society, Canberra.

## COMPUTERS AND THE ACCOUNTANT

## Bored invoice clerks 'soon thing of past'

By Paul Rayner

IT has been said that the purpose of any business is the production of invoices; for businesses only make or supply things in order to get paid; and few customers will pay without first receiving a clear and comprehensive invoice.

A speedy and accurate invoicing system is, therefore, essential to the success of any business. Speed is important in avoiding cash-flow problems. For the sooner the invoice is issued, the sooner the customer will pay.

Accuracy is necessary in order to prevent disagreements and disputes which may delay payment and lose customer goodwill.

Producing invoices manually

or by accounting machine is an exacting and tedious task. Product prices must be looked up, discount structures checked, extensions verified, VAT and sundry charges calculated and the totals posted to the sales ledger. This must be done to a very tight timetable.

At first sight the invoicing department is a prime candidate for computerisation. Yet many companies have repeatedly decided against this.

With all its failings, a manual system is flexible and in today's highly competitive market place the ability to change pricing policies and discount structures is essential to success. It is this need for flexibility that has, until now, prevented

many companies from fully automating their invoicing department. Even a simple invoicing system requires a big investment in programmer time and once the programs are written it requires a further investment to change them.

The marketing department of the company is thus "locked-in" to a set of pricing policies and discount structures that may no longer be suitable.

Careful design and clever programming can make the programs flexible enough to meet the likely fluctuations in marketing policy. However, many computer departments have neither the time nor the resources for such sophisticated work.

An obvious solution for the user who wants a first rate system, is to buy a ready-made and fully tested program package. A choice of packages is now available, with a wide range of prices and facilities. Some are merely in-house systems which the writers think are good enough to sell to others.

Some, however, have been written by reputable software houses with the specific aim of being flexible, general-purpose packages usable by a wide variety of companies.

There are certain basic requirements that any packaged invoicing system must fulfil, it should: 1. Produce invoices and credit notes; 2. Handle VAT and discounts; 3. Allow the processing of non-stock items and "one-off" customers; 4. Print a register of all invoices and credit notes produced; and 5. Print out control information so that auditors and others can verify that everything has worked correctly.

In addition the invoicing system will need to pass details of all invoices and credit notes over to the sales ledger. This "passing across" should be automatic. Ideally the customer information common to both systems should be held on one set of files.

A complete interface of this sort saves manual work, ensures that the two systems always balance and avoids inconsistencies with customer names and addresses.

The invoicing system should also interface with the stock system. This is essential to access product descriptions, prices, units of issue, etc. Again information common to both

systems should be held on one set of files. Obviously it would be foolish to have two product master files — one for invoicing and one for the stock system.

Finally, the system should ease the task of both the financial and management accountants by producing VAT reports and sales analyses. This information should all be available within the system and it should be made available in suitably laid out form to all those who need to use it.

The simplified diagram on the left shows the system flow of a typical package, namely the NOR-INV package developed by Northern Software Consultants.

1. Details of despatches and returns from customers are entered as input. This can be either from manually prepared input or can be computer records transferred from a sales order processing system.

2. The manually prepared input is checked for validity. This involves looking up product and customer codes on the product and customer master files. The system also allows input relating to non-stock items and non-standard customers.

3. Details of stock-items are picked up from the product master file. Information picked up includes descriptions, prices, discount and VAT codes.

4. Names, addresses and discount codes for standard customers are then picked up from the customer master file.

5. With all the necessary information now available, the user's invoices and credit notes can be printed together with an invoice credit note register; and 6. The analysis routines allow the user to get management reports such as sales analyses and audit reports.

The real problem with invoicing comes with the actual invoice document itself. Whilst certain information must, by law, appear there is no such thing as a "standard" invoice. Instead every business has a different layout.

On the whole, these differences reflect the diverse characteristics of the organisations issuing them. For example, an invoice from a flour miller will have to contain information different from that contained on an invoice sent by a garage.

An even more varied item on invoices is the pricing and dis-

Due to the success of early accounting systems, accountants have realised that computers can give management information that could only be obtained previously at great cost and effort.

However, while the earlier implementations were few and well defined, many of the present ones require the skill and ingenuity of systems designers to be further extended both in-house and by the software houses.

In the first article in this feature Paul Rayner, European Marketing Manager of Northern Software Consultants, urges that new systems

must be flexible if they are to be more cost effective than manual ones.

custom of the industry, combined with the company's current marketing policy.

Like anything in the commercial world, marketing policies change. As they change so do the price and discount structure. For example, a new type of discount may be necessary in order to secure a big new contract.

For a computer bureau, or the computer centre of a group of companies, the problem is even greater, for each user will probably require something different.

This results in a great expenditure of time and effort in modifying programs for each user, and then maintaining the many different versions of the programs that result.

The only real solution is to have a system that allows each user to specify the layout, con-

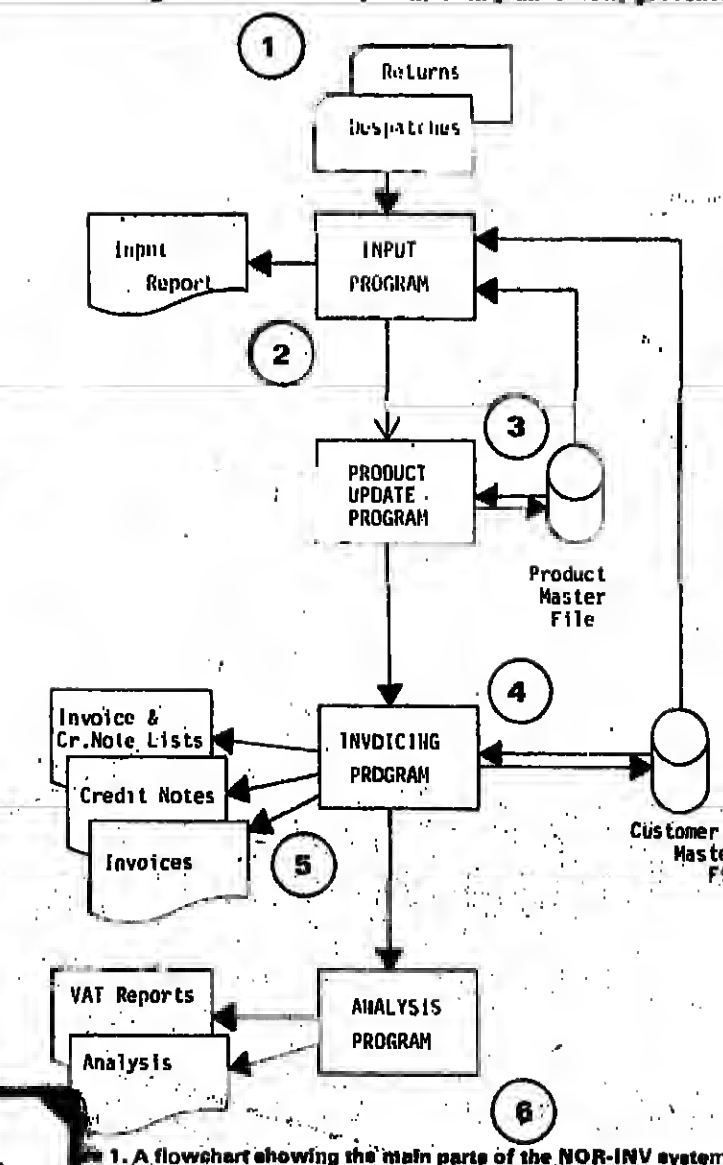
Turn to page 13

## SALES INVOICE

From		Invoice No.		Invoice Date				
NOR-INV BUSINESS LTD ACCOUNTS DEPARTMENT 15 CHURCH STREET MANCHESTER M2 1JP		000000001		13/07/78				
Invoice Address		Despatch Address						
NOR-INV SUPPLIES LTD. HEAD OFFICE FOREBIDEN HOUSE 27 UNION STREET BARBERS		NOR-INV SUPPLIES LTD (CAPTOM) RIVER OIL YARD 155 SPAIN ROAD BARBERS						
Special Instructions								
REMARKS: 20 BIR OF CUPID TO 11 SENT NEXT WEEK								
Product Code	Product Description	Unit of Issue	Qty	Price	Discount	Costs	VAT	Net
000001	CONCULANCY - FISH	BOX	15	10.55		10.55	0.00	10.55
000002	BLANKETED SHAP, TAPE	REEL	15	3.50	10.50	47.00	3.50	50.50
000003	CUPID TO 11 SENT	REEL	100	0.00		84.00	0.00	84.00
000004	CUPID TO 11 SENT	REEL	1	1.00		1.00	0.00	1.00
				Handling Charge		1.00	0.00	1.00
				Totals		100.55	11.10	111.65
				Amount 10.55		111.65		
				20 Discount allowed 11 payment on full received within		Amount 7.22		
				NEW PRICE LIST & CATALOGUE NOW AVAILABLE. PLEASE ASK.				

Figure 2. A typical invoice produced by the NOR-INV system.

Figure 1. A flowchart showing the main parts of the NOR-INV system



July 10-14



# Extra pressure on the disabled

IN THE BCS Specialist Group for the Disabled, of which I am the new secretary, there has been a lot of talk of training the disabled for work as programmers and of producing electronic aids to help the disabled find work in the computer industry.

While this is laudable for those who are actively seeking work, I feel that it puts extra pressure on the disabled.

Much has been made of the effects of microprocessors in taking over a great deal of the workload leaving more time for leisure activities. This calls for a different attitude to work. At present society judges a man by his work and people vie with each other to explain how long and hard they work.

With modern aids in communication, word processing, computing, etc, a whole new world is opening up to even the most severely disabled. With these aids they will be able to become writers, artists, researchers, etc. How much better, when asked the question "What do you do?", instead of saying "I am disabled," I could answer "I am writing a novel, or studying the flora of the Seychelles."

If the disabled, an "enforced leisure class," can make use of new technology to become useful citizens they may be able to point to the way the rest of society will have to learn to live — and enjoy its leisure — when all the jobs we now consider most important have been taken over by computer-board systems.

R. A. POTTER  
Secretary  
BCS Specialist Group for the Disabled.

# Too late for Britannia

NOTE that you have given a report on the introduction of the Britannia Building Society's terminal system, Midea (CW, June 22). The information that this was issued by us in a press release towards the end of last year and is some six months out of date. Perhaps your journalists would better be employed writing history books.

The story mentions that completion of the first phase of the system was expected in June this year and, in fact, the terminals have been installed in 49 branches on schedule.

D. MAWDSLEY  
Data Processing Manager  
Britannia Building Society  
Leek, Staffs.

Congratulations to the Britannia on getting its system up and running on time. We dealt with the story when the information first issued but it missed the fact that time round and, was out of date. The report on slipped past our editors' editorial eyes on this occasion and we hang our heads in shame. Nevertheless we are sure that our readers would want to know of the progress that has been made by building societies in this area. It is a pioneering venture by the Britannia Building Society, which has, of course, had its terminal systems running for some time. — EDITOR.

The Editor welcomes letters on subjects published in Computer Weekly, or an original edition. All letters must be accompanied by the writer's name and address. All letters are liable to be edited at the discretion of the Editor. Unless otherwise stated, the views expressed are those of the writer and not necessarily those of the Editor.

# LETTERS

To: The Editor, Computer Weekly,  
Dorset House, Stamford Street, London SE1 9LU

# More questions for the Tories

**FOLLOWING the Computer Weekly Interview with Sir Keith Joseph, who co-ordinates the Tory Party think tank, the Centre for Policy Studies (CW, April 27), a reader, J. Blair, wrote to the Editor suggesting further questions that could be posed. The questions were forwarded to Sir Keith and he has now replied. Here we publish Mr Blair's questions and Sir Keith's answers.**

**Question 1:** If State intervention is always so disastrous, would Sir Keith still oppose the Ferranti rescue? This firm has been transformed from a "jame duck" into a record profit maker. Had industry Secretary Tony Benn not injected £15 million into Ferranti, after OverWest's refusal to extend the overdraft, would we have seen more competition or more monopoly? We all know that the

# Sir Keith replies

SIR Keith replied as follows: "Your Question 1 and 2 suggest that if Ferranti or the leading UK software houses had not been taken over by the NEB, they would have been 'paralysed up' by a handful of big companies. There are several points to make in reply.

First, because companies are big it does not follow that they do not compete. If they act in collusion, then there are powers for governments to investigate and to stop.

Secondly, the shortage of vigorous and expanding companies in many fields flows from the incomprehension and the hostility in relation to enterprise manifested to some extent by several post-war governments. In particular, by the present government. If income and capital taxation were less heavy and if government spending and regulations, coupled with controls on pay, prices and dividends, did not so stifle the private sector, we would have a far more numerous and active crop of companies.

As you probably know, the death-rate of small businesses has rocketed and the birth-rate of small businesses has plummeted these last years.

Your third and fourth questions imply a seller's market in connection with both IBM and ICL. I recognise the dominating position built up by IBM. But I do not fancy that this would be shattered by anything likely to be achieved by the NEB. Moreover, it is not valid to imply that companies have nowhere to go but IBM or ICL.

As I understand the position, the Alliance government left Chile in the grip of a horrendous inflationary momentum, which the present government has managed to bring down in a few years to figures that, though still very bad indeed, are of a quite different magnitude from those that they inherited. My recollection is that the inflation rate was over 1,000% a year and the current rate is between 20% and 30% a year.

Finally, you suggest that Chile is an argument against my view that there should be a shift of resources from the public to the private sector. I am no great expert on Chile but I wonder whether you are more of an expert than I?"

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# Solution is not unique

FELT it incumbent upon myself to inform you that your solution for the cryptogram:

BOY  
GIRL  
LOVE

is not unique. Another possible solution is:

BOPE

883

8427

7801

17881

As you will see, both 883 and 8427 are prime numbers.

Culham Laboratory,  
Oxfordshire.

ONE of the few certainties in the computer industry, over the next decade, is that preservation of users' investment in software will assume a steadily growing importance. So it is safe to assume that one of IBM's lesser known operating

# Taking a second look at the Virtual Machine

THE Virtual Machine, VM/370, operating system, from IBM, has come in for an unaccustomed glare of publicity over the past few months as a result of widespread suggestions that it is likely to be featured strongly in the announcement of the forthcoming E-series which is to replace the low end of System 370. Whether or not the forecasters have got it right, VM offers a unique range of capabilities to IBM 370 and 3030 series users and is well worth a second look.

VM/370 was born out of a project at IBM's Scientific Centre at Cambridge, Massachusetts. In 1964, the centre began working on a project which was intended to make computers more accessible to the user. The first step was to develop hardware and control software, producing an experimental machine which added virtual addressing to its then new 360/40.

In 1967, the only IBM 360 machine with virtual storage, the 360/87, was announced, together with the Control Program 67 operating system and CMS time sharing software. CP-67 was the direct forerunner to VM/370, and CMS at that time stood for Cambridge Monitor System. The name, though not the abbreviation, was later changed, and CMS now signifies Conversational Monitor System. This development work continued within IBM and CP-67 evolved into CP-370; this ran on a 360/87, and made it possible to emulate the virtual storage 370 environment before the hardware was available.

In 1972, the first virtual storage 370s were announced, together with four new operating systems. DOS/VS replaced DOS; OS/VS1 replaced MVT. The fourth operating system was VM/CMS, which initially simply enabled several users of a 370 running under VM to set up their own CMS "virtual machines."

The key feature of VM/CMS was this facility which allowed virtual machines to be set up within the system. Although CMS provided something new, and was therefore initially stressed, it was equally possible to set up virtual machines for most other IBM operating systems to run under VM.

It offered a time sharing facility for medium scale users, enabling them to do program development on their machines using CMS, while simultaneously running at least a part of their standard workload under their mainstream operating system. However, market response was uneven, and reports soon filtered back that while MVT ran quite efficiently under VM, OS/VS1 and DOS/VS imposed overheads which for many users were unacceptable.

This was hardly surprising, since even without CMS, VM duplicates many of the features of any mainframe operating system, but it limited usage of VM.

In 1974, IBM offered a VM assist feature for the 370/135, 146 and 148, which went some way to improving VM performance by putting parts of it into

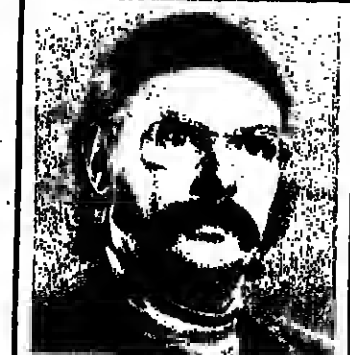
systems, end one which offere a solution to the problem of operating software compatibility, will emerge from the shadows and gain an increasing number of devotees in the months and years to come.

microcode. It was only available as a "special" RPO or Request Price Quotation in IBM parlance, on the 168, because the latter is not a microcoded machine.

In 1975, the shortcomings of OS/VS1 under VM were alleviated by modifications to Release 4 of VSI, which made it possible to use the VM page supervisor, thereby eliminating one area of inefficient duplication.

The following year, assist features for DOS/VS were announced, and in mid-1976, the 370/138 and 148 appeared, which offered an extended VM assist as an option. Called VM Extended Control Program Support, this firmware offered very significant improvements in VM performance.

Unlike most of the earlier offerings, it improved the running of VM across the board, regardless of which operating system was being used under



By TIM PALMER

VM, and also enhanced CMS operation.

The approach to producing this enhancement to performance was to run hardware and software monitors. In order to determine which parts of the operating system would offer significant performance improvements if they were re-implemented in microcode. The result, using VM-ECPS, is claimed to be an improvement of up to 50% in total VM supervisor time.

Any operating system designed to run on an IBM 370 can be run under VM; there is no restriction to a specific range of proprietary IBM operating systems.

Although CMS is designed primarily for online interaction, there is a CMS batch facility, and it is possible, and indeed is done, to run VM and CMS without any other operating system. However, it is not possible to run CMS without VM.

Within IBM there are large CMS-only systems used for such applications as engineering modelling. At the Watson Research Labs there are three 168s, two of them running VM/CMS only and supporting several hundred terminals, while the third runs MVS with Time Sharing Option.

Where a number of CMS virtual machines are supported, together with a workload running under some other operating system, each terminal is allocated a short time slice at high

By JOHN FINNIE

IT might have been obvious if we had listened to the lesson of the past, to that one lesson which says that technological prediction is generally right, but social prediction is generally wrong. The gnazers into the crystal ball in the late 1970s should have listened to that lesson. Their technical predictions came awesomely right. Micros, fibre optics, telecommunications all threw up marvels beyond the most ambitious dreams and at prices which stood the inflation curve on its head. The predictions of the social effects were hopelessly wrong.

For example, the technical developments which what was known in the mid-1970s as the TV set have been remarkable. As predicted, it did become the key to an incredible store room of knowledge though it took 10 years from the introduction of videodata, before the entire contents of the British Library shelves supplemented the airline timetables and mail order catalogues that had previously dominated the databanks; and a further five years before the

**Viewdata never became the overwhelming success that was predicted for it. The basic reason for its decline was that few husbands and wives could bear to read the same text simultaneously.**

Library's collection of erotica became available to adult videodata subscribers.

Yet viewdata never became the overwhelming success that was predicted for it. The basic reason for its decline was that few husbands and wives could bear to read the same text simultaneously; and to the few cases where their reading interests matched precisely there were bitter arguments over relative reading speed, and over the control of the "next page" button.

The use of the interrogative facility went through several phases. Initially very clever people programmed their own chess games; and not-so- clever people played at packaged games such as blackjack, the golf game and the moon landing game. The next stage was the development of the Diagnostic Service. Encouraged by their success with the Package, Interrogative Services, Inc launched two further packages for home use in 1985.

The "Are you Sane, Mad or Slightly Disturbed" package drew a furious reaction from the British Medical Association. The "Have you Grounds for Divorce" package was attacked simultaneously by the Law Society and by Women's Lib groups which objected to the "Does she ever refuse to say where she has been?" gendering of the questions.

The legal costs of fighting off these attacks brought Interrogative Services to bankruptcy. From 1988 onwards, the TV interrogative facility reverted to simple applications such as advice on how four people could be fed to acceptable nutritional standards given that the available resource consist of, say, one tin of corned beef, one jar of guails in aspic, two potatoes and a pinch of chives.

The impact on sport has been more permanent. Only traditional sports have held out against such sportsman's aids of the cardiac Arrest Predictor for



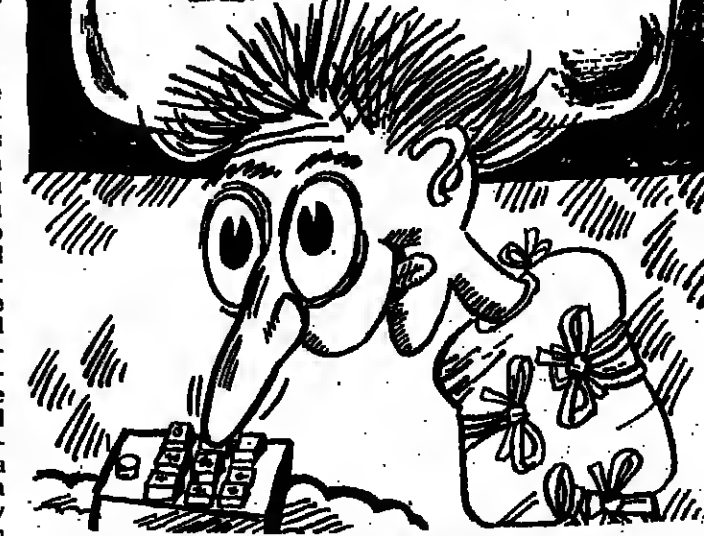
This essay, which won a special award for John Finnie of Solihull, in the Computer Weekly/Dataskil essay competition, Computerstyle 2000, is more pronounced for the

negative aspects the human race is likely to face in the years to come rather than the positive benefits which most of the other entrants foresaw. The author works for GKN Group Manage-

ment Services (Smethwick). The essays of the two other special award winners, Paul Holden of Dublin, and A. Thornton of Derby, will be published soon.

# Doomsday School were broadly right in predicting the worst

Are you sane, mad or slightly disturbed



The impact on working life has been dramatic, primarily on employment opportunities but not least on — as the industrial sociologists would say — the man/job interface. Back in the 1970s, when so-called minis — massive machines, some larger than a wardrobe — were introduced, the mini enthusiasts argued strongly that the large central machine must go the way of the dinosaurs, since user identity was paramount. Within minutes of the first machine being introduced, the large central machine was producing a massive reduction in account executives, regional managers, industrial sector coordinators and others with a fine nose for the wire tale; counter balanced by a huge increase in merchandisers who laboured away in company tea shifts re-stocking the shelves in the computer discount houses. In most other industries there was still the belief that in the long run the equilibrium might yet come right, but most had the alinking feeling that in the long run, as the early 20th century economist Maynard Keynes had put it, we were all dead.

UK government policy towards unemployment can be classified under three broad phases. Between 1978 and 1988, the policy — never formally stated — was to give State support to those industries which were under structural threat from the micro revolution. The support was indiscriminate, and was so costly that this policy is considered to have been instrumental in bringing down the Hattersley government in 1989. The incoming Social Democrat coalition ended that support, and after inciting recognising the impossibility of creating the new jobs promised in the election manifesto, launched a massive campaign to change public attitudes towards unemployment.

The impact on the man/job interface was controllable. The impact on employment was not. If we look back to the mid-1970s, we can see three main schools of thought on the question of employment — the Doomsday School which demanded government intervention to stop the world being turned upside down; the Boy Frankenstein School which held that the technologist could not reasonably be expected to put right society's problems, but that if society could only show the same inventive genius as the technologist, then what a world it would be; and the Free Market Forces School which reckoned that all that the world was facing was a redistribution of employment.

With the benefit of hindsight 25 years on, we can see that the Doomsday School were broadly right in predicting the worst, but that they were touchingly optimistic in hoping that governments could break away from democratic inertia. It took, after all, the Ethiopian seizure of the Saudi oil fields before the US government pushed up its gasoline tax to a discriminatory level.

On the other hand, and again with the benefit of hindsight, it was unrealistic to suppose, as the Free Market Forces did, that each production line job displaced by a robot would be balanced out by a production line job making robots, or that if that job should vanish a job selling robots would emerge to preserve the equilibrium.

Only in the computer industry itself was anything approaching equilibrium achieved. But that equilibrium involved a massive reduction in the manufacturing workforce to the extent that world production depended upon a handful of ladies with keen eyesight and soldering irons in Bataan (a lower labour cost location for the Taiwanese companies); a massive reduction in account executives, regional managers, industrial sector coordinators and others with a fine nose for the wire tale; counter balanced by a huge increase in merchandisers who laboured away in company tea shifts re-stocking the shelves in the computer discount houses. In most other industries there was still the belief that in the long run the equilibrium might yet come right, but most had the alinking feeling that in the long run, as the early 20th century economist Maynard Keynes had put it, we were all dead.

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The aims of the campaign were well meant, but it achieved a certain notoriety, in part through its use of the "Lie back and enjoy it" slogan, and in part through employment as Government Leisure Advisers of retired hippies from the early 1970s. The campaign must be judged an honourable failure. Not even the legalisation of cannabis in 1991 could shake the influence of the Work Ethic. Hundreds of years of con-ditioning had convinced the Western world that it was better to work than not to work, since not only would Satan surely find some mischief for idle hands to do, but in the early 90s there was still a marginal financial advantage in favour of working.

In the face of that failure, the government act up in 1985 three new institutions — the Department of Leisure Technology, which gives financial support for the development of devices — such as electronic Patience —

The use of the portable micro by football supporters caused initial difficulties, not least in the notorious Millwall riot of 1988 when a police horse was seriously wounded by a micro thrown from the crowd.

which makes idleness more tolerable; the Department of Employment Preservation, which sets the financial levy to be paid by companies manufacturing or installing labour saving equipment; and the Department of Employment Creation, which compensates companies for every labour saving machine taken out of use.

The most authoritative predictions suggest that society should have successfully adapted to the technical revolution within the next 10 years. Perhaps 20 years, but definitely not more than 50.



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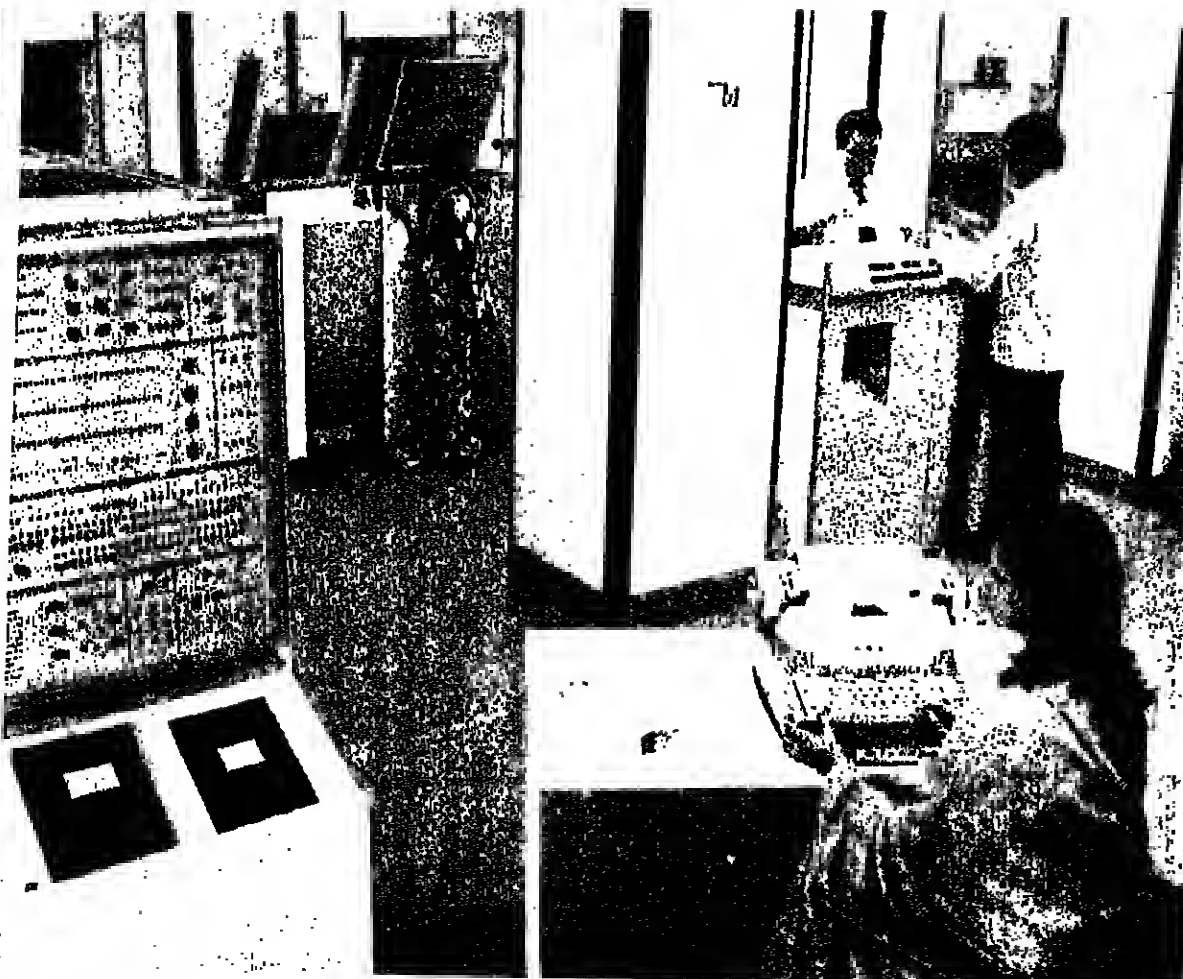


COMPARATIVELY little is known in Western Europe or the US about the Comecon countries' unified range of Rjad ES-series computers.

The one country outside the Eastern bloc which has built up thousands of man-hours of experience on the machines is India, where

about a dozen ES-series mainframes are installed. The recent EEC computer delegation to India therefore had a unique opportunity to assess the performance of the machines.

Tim Palmer reports here from Delhi, Bombay and Hyderabad...



This Rjad ES-1030 mainframe at Computronics in Bombay was built in Russia and is equivalent to a small IBM 370/135. The aged lady in the foreground is sitting at an Eastern European teletype console, which is a type of early Indian user of Rjad series computers report some reliability problems with electro-mechanical peripherals, none of them very serious. As for the processors and memory, users were unanimous in praising the reliability and performance of the Rjads.

# Paying for Soviet computers in software

SEVERAL of the most capable companies and organisations in India are the ones which have been collaborating with the USSR and East Germany on the development of computer software. Where visible, the Soviet presence is by no means intrusive, and companies are unanimous in describing their Soviet customers as exacting but fair.

There are about a dozen Rjad machines in India, mostly ES-1030s and 1020s from Russia and ES-1040s from East Germany.

Almost all of them have been or are being paid for with software written in India for use in the Soviet Union.

It also appears that although there is a shortage of computers within Eastern Europe, Indian orders are given priority over domestic requirements, the reason being that the Soviet Union has a large balance of trade deficit with India, which exports consumer items like soap and toothpaste, and because there is a genuine need for the software that Indian companies are developing.

Heading the list of Comecon computer users is Computronics, claiming to be the biggest Indian exporter of software, which signed a £600,000 contract with the Soviet Union in April. Computronics handles most of the imports of Eastern Bloc computers and intends to bring in three more in 1978 and seven in 1979 and 1980.

Computronics has an ES-1030 in Bombay, an ES-1022 in Delhi, an ES-1020 in Bhiel and an ES-1010 in Allehabed. The 1022 comes but as the most powerful machine; it is the successor to the 1030, but is rated as faster than the 1030 on sort-merge applications under DOS; and slots somewhere between a 300/40 and 360/60.

The ES-1030 is equivalent to a small 370/135, the 1020 to a 135, and the 1010, although software-compatible with the other ES machines, is really a minicomputer, and is based on a Mitra-15 licensee from CIR-Infrance. Computronics uses it as a real time unit.

Computronics is awaiting delivery of an ES-1035 due in September, which promises at least to match the power of 370/135, and plans to attach 150

terminals to it over 2,400 bps lines.

It also has ambitious plans to write interface software which will enable the 1033 to be connected to the 1022 in Delhi, running at 4,800 bps, and would ultimately like to interconnect all four centres.

The company is putting 12 man-years of effort into an advanced Computer-aided Instruction system for Moscow.

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training on all Rjad machines, and has over 50 trained maintenance engineers.

It is negotiating with Computer Maintenance Corp, the government company which has taken over IBM's maintenance operations, a subcontract which will allow Computronics to continue to maintain all Comecon computers in India. It also plans to manufacture peripherals and data preparation systems.

It is also negotiating software contracts with Siemens on real-time applications and conversion, and with Philips on telecommunications software for the DS 714 switching computer for contracts in the Far East.

Among the most solidly competent organisations the delegation visited was the Administrative Staff College of India, ASCI, in Hyderabad.

Housed in a beautiful old colonial mansion with pink and orange and white bougainvilleas, the college was founded in 1957 to enhance the educational facilities for professional managers.

In the early 70s, the college formed a computer group and got its first machine in 1973. It now has an ES-1030 and an ES-1040, and a machine similar to Digital Equipment's PDP-8.

Since the college is a non-profit-making foundation, it is free from commercial pressures; but, apart from the software it develops to pay for its computers, its work in general has to be justified as socially useful.

The ES-1030 configuration has 268K bytes of memory, a 2.5 microsecond cycle, and is backed with a 28 Megabyte disc drive. However, the college intends to add a 118 Megabyte drive from either Burroughs or CDC; it also supports four tape drives, two card readers, an 800 lpm printer and four local display terminals.

It hopes to get a half Megabyte 1033 with 480 Megabyte on disc and direct data entry facilities.

The Electronics Corporation of India, ECIL, TDC-12 machine is a 1.5Mbit mini with 24K words of core and a 2.5 microsecond cycle, supporting four tape drives, card reader, 800 lpm

printer and a teletype and has Cobol, Fortran and PL/I compilers.

There are 80 professional computer specialists at the college, 20 of them trained abroad, plus another 60 computer support staff.

The kind of projects which the college has worked on in India and would like to collaborate on abroad are mainly in the area of public administration and utilities.

It has developed a system for calculating optimum pipe sizes and finding the reservoir sites which would produce the minimum water flow unbalance in the water supply system for the city of Chandigarh.

The college is currently working on a management information system for the Andhra Pradesh state government in connection with a minor irrigation project.

The purpose of the work is to collect rainfall statistics, taking into account major rivers, sub-basins, catchments and so forth, calculate the run-off, the water that must be reserved for downstream areas, and then find out how much water is left over which could be channelled into minor irrigation — that is plots of land of between one and 400 acres.

The college has also proposed means by which the data which has been collected, including rainfall records going back 75 years, could also be used in flood forecasting and control.

Other work done in Andhra Pradesh includes the use of statistical techniques for determining the environmental factors which affect the spread of malaria, for which a model was written in Fortran; an analysis of the change in disease patterns over 10 years at a large hospital in Hyderabad; and a personnel records system for all doctors in the service of the state.

All these systems have been designed so as to be at least 70% portable.

System software developed for the ES-1030 includes a simulation package, SimPL/I, for process-oriented discrete simulation. It is designed to be easy to learn and to run on any machine with a PL/I compiler. It is 80% complete and will take 100 man-

months of work, involving 150 routines and 15,000 lines of PL/I.

All the software written for the Russians is benchmarked against IBM systems, and two invariant system and a vehicle scheduling system are claimed to have 10% more features and to be 20-30% more efficient than the comparable IBM system.

The college runs a wide range of computer training courses, and is working with the Indian National Computer Centre on a program which will involve training Iraqi teachers attending the college plus lecturers going

man-months to complete. In Iraq, EIL was asked to do a feasibility study into the computerisation of an oil refinery; the study indicated that it was a worthwhile exercise, and one EIL specialist with one Iraqi designed the system, while three programmers wrote the software for a Univac 9400 which was already installed in Iraq.

EIL has also converted a heat-exchange package from CDC 7600 to IBM 360 for a Dutch company, working only from a program listing, and subsequently received a contract to design a heat exchanger.

System software written includes several packages for the rather limited DEC PDP-11/20 mini. A 5K word real time operating system took four man-years to complete and EIL also wrote a batch operating system, block assembler and on-line debugging system for the PDP-11. It is also interested in collaborating on foreign contracts, particularly in the engineering and petrochemical sectors.

Underlining the problems — and the opportunities — that the Indian computer scene presents is a project executed for the Oil and Natural Gas Commission for administration of 250,000 store items. It involved data collection, keypunching and verification of 17 sites, with a courier service to regional centres.

The only problem was that the data needed to be processed on an ES-1030 in Bombay, a Burroughs B6733 in Calcutta and a IBM 370 in Dehra Dun. It was therefore necessary to write two different versions of the Cobol software.

East meets West with a vengeance at Operations Research Group, ORG, of Berode. ORG has its own ES-1030, an ICL 1901A and an IBM 1401.

It has a Robotron ES-1040 from East Germany, a machine rated by Control Data as equivalent to an IBM 370/145, and has done a considerable amount of software conversion for this.

It has written an IBM 1401 emulator for the 1040, and has converted Fortran packages on the CDC-3600 at the Tata Institute for Fundamental Research to run on the 1040.

The 1401 emulator was written in the 1040 assembly language under DOS, and took 18

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C. LONDON	S/W Programmer. IBM. T/P exp.	£Neg.
ESSEX	Programmers. Any Assembler language	to £8K
S. LONDON	S/W Programmer. PDP RSX 11	£Neg.
SURREY	Analyst. ICL Cobol. Insurance	£Neg.
E. LONDON	Programmer. RPGII/Cobol.	to £5K
CITY	Snr. Programmer with some Analysis PDP pref.	to £6K
N. LONDON	Analyst/Programmer. Banking or System 3 exp.	£6.25K
BERKS.	Snr. Analyst/Project Leader. Commercial	to £7K
ESSEX	Programmer. Assembler or PL1	£Neg.
SURREY	Programmers/Analysts RPGII	£Neg.

Contact: MARILYN DAVIDSON



## OUTSTANDING OPPORTUNITIES IN IRELAND

Our clients are a major international Co. based in Dublin. Successful candidates will join a small team developing financial forecasting and reporting systems, distributed processing and a main main-frame conversion project. The company plans to install a 370/115 using a DOS/VS with access to a large 370 in London. Outside locations will be serviced by a network of mini-computers.

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Candidates, ideally graduates with a financial background and Cobol experience, should have already successfully completed a major project from design through to implementations in a commercial environment.

## COMPUTER PROGRAMMER

With a minimum of 2 years' programming experience using Cobol.

## COMPUTER OPERATOR

With a minimum of 2 years' experience as an operator preferably in a DOS/VS environment.

These appointments carry excellent negotiable salaries and outstanding career prospects. Please write in the first instance to:

Harry Crowe & Assoc. Ltd.  
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If you have at least two years COBOL or BASIC + programming experience, gained on any hardware, and are keen to develop on-line and real-time applications then this is the opportunity for which you are looking.

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Ref. W2 0607

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TAX FREE!  
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A rapidly expanding academic institute providing higher education in Computer Science (leading to B.S. and M.S. degrees) requires qualified academic staff. Applicants should possess Masters or Doctorate degrees in the field with useful teaching or other experience.

There is a possibility of School accommodation which is offered at low rent. School assistance will also be offered if alternative accommodation is required. Initial relocation expenses will also be met.

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Chairman  
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## COMPUTER SYSTEMS DESIGN AND DEVELOPMENT

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#### SENIOR ELECTRONICS ENGINEER

BSEE with minimum 4-6 years experience in development of hardware systems using micro computers on discrete controllers. Experience in areas such as disk controllers or other mass storage system controllers is preferable.

#### SENIOR DESIGN ENGINEER - FIRMWARE

BSEE or BS in Computer Science with 2-3 years experience in software development of real time mini-micro computer systems. Experience with I/O drivers for devices such as cassettes, magnetic tapes, floppy disks or disks is preferable.

#### FIRMWARE ENGINEER - DIAGNOSTICS

Minimum two years experience in hardware design, programming in assembly language of micro computers. Diagnostics programming a definite plus. BSEE or equivalent desired.

#### SENIOR MECHANISMS ENGINEER

BSME (MSME desirable) with a minimum of eight years experience in the development of printers or magnetic tape or disk recording mechanisms. Knowledge of materials, manufacturing methods, and dynamics analysis desirable.

#### SENIOR ANALOG ELECTRONICS ENGINEER

BSEE (MSEE desirable) with a minimum of eight years experience in the development of analog electronics for data terminals or computer electromechanical peripherals. Servomechanism and/or read-write background desirable.

#### SYSTEMS LANGUAGE DEVELOPMENT

Your responsibilities will include proprietary systems language development, compiler development, code generation for new micro processors and application of source optimization techniques. BS or MS in Computer Science or related field with relevant course work and/or experience. Knowledge of block structured language and machine level programming, preferable for 8080 or other micro processor is a plus.

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BS or MS in Computer Science with four years of experience (two years in real-time programming). Will design, implement and maintain device drivers and handlers for an advanced multi-processing system.

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You will be responsible for designing, implementing and maintaining access methods on one of our advanced multi-processing systems. A Computer Science education would be a plus.

If unable to send out representative during the local interviews, forward your resume to:

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Middlesex

Negotiable £6,000+

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Data Processing is playing an increasing role in company production systems. The IBM hardware is being upgraded to a 370/138. The CAPOSS E factory scheduling system and CICS are in operation. DL/1 is in the implementation phase and shop floor data capture equipment is being evaluated.

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**MINI COMPUTER  
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**SENIOR CONSULTANTS**  
£6,500-£10,000  
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To £4,500 inc. + O/T  
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A major IBM DOS/VS Power user needs operators urgently. Parks include relocation expenses. 22 days' holidays. CPS plus weekend part overtime. CW27/4 Patricia

**SENIOR OPERATORS**  
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(SOUTH BIRMINGHAM LOCATION)

Our client is offering an opportunity for a COBOL Programmer, whatever the depth of experience, to move into an Analyst / Programmer role. The position has been created by the need to expand the department in order to cope with a considerable hardware upgrade in the near future.

### THE COMPANY

... is a large distribution organisation based in BIRMINGHAM and currently enjoying an excellent reputation as a market leader in its field.

### THE REQUIREMENT

... is for a Programmer with COBOL experience to work within a friendly environment.

### THE REWARDS

\* a starting salary of £4,500 \* direct involvement with Systems Analysis  
\* the opportunity to progress by ability \* substantial discounts on company products \* excellent working conditions \* subsidised meals.

### INTERESTED? PHONE

ANDY CARTER (24-hour answering service) on 021-236 3781. Ref. No. CW/7/1

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Freeport, Blackfriars House, The Paragon, Manchester M3 8BB  
**LONDON** 01-935 0671  
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SYSTEMS SOFTWARE —  
to work on a large multi  
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PDP/RSX experience...  
APPLICATIONS/ various  
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Experience or an interest in  
Systems engineering with  
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ware design and/or  
assembler  
programming.

Training will be  
given as and when  
necessary.

### THE COMPANY

Our Client provides computer services to a number of industrial companies and is part of a large multi-national group. Its base is at Guisborough close to the Yorkshire Moors and Dales. Most vacancies are at this location although further opportunities exist at the group's headquarters in Middlesex.

The benefits are all you would expect of an international company and re-location assistance to this attractive rural area will be provided if necessary.

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experience in the field of computer systems. The successful candidate  
will be responsible for the design, development and implementation  
of computer systems. The salary is £10,000 per annum.  
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Only two shift system 30/13/05/VS1. Must have  
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The salary is £10,000 per annum.  
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A contract position in the field of computer systems.  
The salary is £10,000 per annum.  
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COMPUTER WEEKLY, July 6, 1978

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ANALYSTS	KNOWLEDGE OF VME D OF IOM8	c £8,500
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ANALYST PROD.	3 YRS. COBOL + SYST. EXP.	To £8,000
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PROGRAMMERS	MIN. 1 YRS. EXP. COBOL IN ACCTS.	c £4,500
PROGRAMMERS	1 YR. COBOL ANY INSTALLATION	c £4,250

**AMES PERSONNEL**  
For further details and on application  
form please phone or call in.  
Employment Agency Suite 14, Dryden Chambers,  
119 Oxford Street, London, W1R 1PA Tel: 01-434 1106

**SOUTH STAFFORDSHIRE**  
**Development Programming Opportunities**  
Salaries c£5000 p.a.

Our client is a highly successful INTERNATIONAL manufacturing concern, with extensive commitment to data processing. The current mainframe is an IBM 370/145 under OS/VS1/MVS, with a comprehensive tele-processing network utilising CICS. Their future plans include a twin CPU site with the addition of an IBM 370/158, further SYSTEMS DEVELOPMENT and MINI-COMPUTER APPLICATIONS.

They now wish to appoint two COMPUTER PROFESSIONALS, who will play an active role within the data function:

**PROGRAMMING TEAM LEADER**  
You should have:

- \* a minimum of 3-4 years' programming experience, preferably with PL1 and some ASSEMBLER knowledge.
- \* experience of MODULAR programming techniques and have an understanding of STRUCTURED programming methods.
- \* IBM background and SUPERVISORY experience would be a distinct advantage.

**SENIOR SYSTEMS PROGRAMMER**  
Applicants should either:

- \* be currently working in a DOS/VS environment and have the desire to be involved with the OS/MVS system, OR
- \* be currently employed in a systems programming role with 12 months experience of operating systems and system generations/releases.

The successful candidate will become a member of the technical software team and have specific responsibility for investigations, problem solving, generation of CICS and the tuning and enhancements of software packages.

These posts carry above-average company benefits and the possibility of OVERSEAS TRAVEL. Generous RELOCATION ASSISTANCE is available to this rural area and house prices are very reasonable.

INTERESTED? then contact me:  
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Ref. No. CW/7/3

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**To £7000**  
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Applicants should have a minimum of three years' Analysis experience and should be keen to control and manage a small team of professional computer staff. The Company, situated 25 miles from London, offers a starting salary to £7000. Relocation Assistance, Five weeks' holiday and excellent career prospects.

Ref. W3 0607

**MYRIAD APPOINTMENTS LIMITED** Computer Personnel Consultants  
Telephone or write to:- 30 Fleet Street London EC4Y 1AA 01-353 0981 (24 hrs)

**UNIVERSITY OF LEICESTER**  
**SYSTEMS ANALYST/PROGRAMMER**  
(Revised Advertisement)

Applications are invited from suitably qualified and experienced candidates for the newly-established post of Systems Analyst/Programmer in the central administration. The successful candidate will be responsible for the technical development of an integrated computerised record and management information system ultimately embracing all principal areas of the University's administrative operations. To support this new development the University has ordered an IBM 7434 computer (PDP 11/34 variant) for delivery in July, 1978. Auxiliary programming staff will be appointed once the Systems Analyst/Programmer is in post. Applicants should be able to demonstrate a background of on-line integrated data processing with experience of interactive computing and knowledge of PDP 11 technology. Appointment will be made according to qualifications and experience either on the Administrative Grade 1A Scale £3,189-£8,178 per annum, under review, or on the Grade II Scale (£5,544-£7,308 per annum, under review).

Application forms and further particulars may be obtained from the Registrar, The University, Leicester LE1 7RH, to whom completed applications should be returned as soon as possible and not later than 24 July, 1978, quoting reference SACW.

**Senior JCL Clerk**

A Senior JCL Clerk is required in the IBM 360/58 installation at the American Express Card Division Operating Centre in Brighton.

Suitable applicants must have a detailed understanding of JCL as applied to the IBM OS/VS1 System together with a good understanding of IBM machine and be able to set-up and check JCL. The person appointed must have the ability to resolve problem situations quickly and accurately. All applicants will have at least three years D.P. experience and must be prepared to work a rotating three shift system.

The Company offers first class working conditions and fringe benefits including four weeks annual holiday and a subsidised staff restaurant.

Write giving brief details of relevant experience on telephone for an application form to: Dennis Perleford, Central Personnel Department, American Express, Annex House, Edward Street, Brighton BN2 21P. Telephone Brighton 693555 Ext. 6512.

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**COMPUTER MANAGER**  
c. £5,000

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**PROGRAMMERS AND ANALYSTS**

**Working with American Express says more about your talent than almost any other company**

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**Systems Analysts**  
Systems Analysts who have done things, not in any specific applications environment, more important is enthusiasm, accuracy and total commitment to producing results. From your past experience you will be able to prove that you have been successful and feel that you could make a significant contribution to a new employer. Obviously one can use many 'buzz' words in writing advertisements of this kind. However, perhaps all that is necessary is to say that without keeping up to date with computer technology, American Express' business could not be as successful. Therefore, the opportunities both in terms of interesting applications and interesting technical developments are there. Ref. 1767/CW.

**Programmers**  
Programmers who have done things. The opportunity offered is again significant. The company realises the importance of programming within its career structure. The opportunities being created in the programming area in the immediate future are totally sensible and realistic. If you have an Assembler background or a COBOL background, then we would like to meet you. The positions available are at several different levels and we would particularly like to meet you if you have between 18 months and 2½ years experience. All too often companies give little or no thought to development opportunities for programmers. Here you will certainly find things are different. Ref. 1768/CW.

We hope we have said enough about American Express and the opportunities to interest you. We would like to meet you quickly. Therefore, interviews will be arranged either in Brighton, in London or the provinces, whichever is most convenient. Please contact John Goldsmith either by telephone or by sending a brief history. You will not be asked to fill in a form until we have met you.

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1900 2900 VME/B VME/K

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## Applications Design and Programming

Our client services teams continue to expand to meet the growing demand for our software product and project services. We need more experienced programmers and systems analysts/designers. Junior vacancies require at least one year ICL Cobol experience; in more senior positions your specific computer background is less important. All our work is for online systems but you can learn that after you join us. Our teams have already implemented applications such as order entry systems, production engineering, stock controls and mail order. More are in the pipeline. There are opportunities at all levels. Continuous training will develop your skills and promote your career growth.

## Software Sales

To sell TPS - the leading software product for ICL communications systems. We are currently taking one order every three working days and need additional Sales Staff to respond to the tremendous demand for TPS and other Telecomputing quality software products. Computer experience and sales motivation are essential; marketing experience useful but not mandatory. Ideally we would like to meet system designers and programmers who have either moved or wish to move into sales.

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Must have extensive experience in the design and development of online transaction processing systems. Telecomputing specialises in implementing advanced systems using communications terminals. We operate internationally with every client bringing his own unique system requirements and we need the senior staff to design and develop those systems.

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To join a small team providing formal training to our clients. We require an established lecturer in computer disciplines or experienced computer programmer with lecturing skills and strong training motivation. You will not spend all your time lecturing. You will have the opportunity to keep abreast of the latest developments by spending part of your time working with the applications, design and programming staff.

## Technical Writer

Responsible for writing, publishing and updating our systems and software publications for TPS online systems: i.e. manuals and bulletins covering systems design, programming, system creation and operation. We require an experienced computer technical writer or an experienced analyst/programmer with the writing skills and motivation to produce quality publications for our clients.

Telecomputing started in Oxford in 1974 and has more than doubled in size each year. We are now providing advisory, training and implementation services for installing online computer systems around the world. We have our own 2904 and a 2980 on order. Our activities are continuing to expand and we shall soon announce a microcomputer display terminal. This year we shall double in size again. When you join Telecomputing you are taking the opportunity to develop your own career in a growth company. We have an informal atmosphere and expect to pay attractive salaries and bonuses.

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Oxford Oxford (0865) 723621 (day)  
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Ref. CW9682

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Computer Staff Consultants

## MYRIAD APPOINTMENTS LIMITED

Computer Personnel Consultants

## SENIOR ANALYST/PROGRAMMER (TEAM LEADER)

BERKS/BUCKS BORDER

To £8500

We are seeking a SENIOR PROGRAMMER or ANALYST/PROGRAMMER keen to enhance their career by becoming further involved in Systems Analysis and Design.

The position offers:

- Team Leading responsibility
- Systems Design and Development Involvement
- Training in IMS and TP Software Applications
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# THE STOCK EXCHANGE

The Stock Exchange is currently running two machines — a 2 megabyte 370/158 under OS/VS1 (RTAM) and a 2 megabyte 370/148 under VM/CMS also with OS/VS1. With a large increase in the overall workload forecast for the near future the 370/148 is due to be replaced by a new and more powerful machine. Because of these developments they are seeking to fill the following positions.

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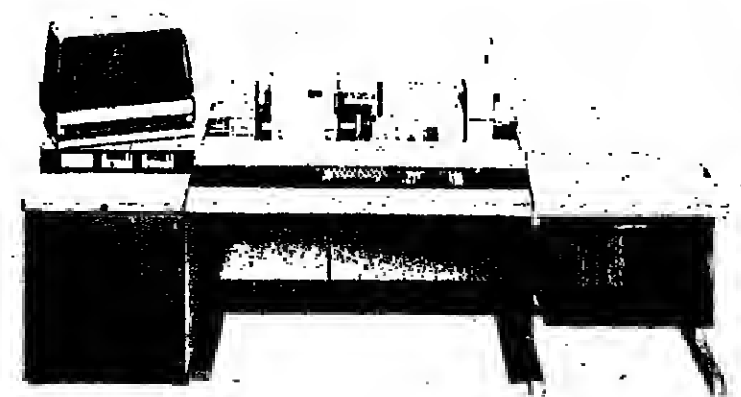
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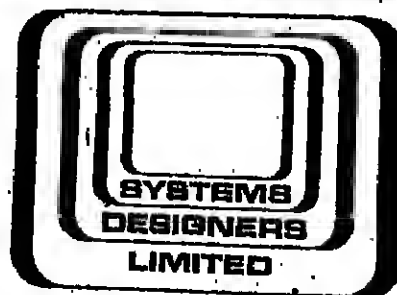
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\* We are looking for a suitable applicant with at least two years' relevant experience with CDC software to fill the post of Systems Analyst at our London Processing Centre using a CDC CYBER 175 and associated peripherals.

\* The job involves being responsible for Software Maintenance and associated system installation projects.

\* A very attractive salary, plus benefits associated with a large International Company will be offered to the successful applicant.

\* If you consider yourself suitable, and wish to know more, write in confidence to

G. Baum — Operations Manager  
Compagnie Generale de Geophysique  
47/65 The Vale, ACTON, London W3 7HR  
or Telephone: 01-749 2966

### LEICESTER POLYTECHNIC Faculty of Business School of Mathematics, Computing and Statistics Applications are invited for the following

**SENIOR LECTURER /  
LECTURER  
GRADE II**

post Candidates should be academically and/or professionally qualified with appropriate experience for Degree and professional courses.

Post No. 548 Lecturer in Data Processing

SALARY In accordance with the Birmingham FE Report £4101-£7086 per £1572 per annum.  
APPLICATION form and further particulars available from: Staffing Officer, Leicester Polytechnic, P.O. Box 142, Leicester LE1 9BH. Tel. (0533) 60181. Fax. 2301 to be returned as soon as possible.

## MYRIAD APPOINTMENTS LIMITED

Computer Personnel Consultants

### 18 MONTHS' COBOL PROGRAMMER/ANALYSTS

SOUTH LONDON

c. £4800 + Bonus

Our client operates an IBM 370/168 under O.S. in America, with a network of links to the U.K. and Europe. On-line processing and systems development are used extensively, offering successful candidates the opportunity to enhance their careers in this area.

Programmers, with a minimum of 18 months' COBOL, will gain analysis experience and close user contact, particularly at system implementation time. Career prospects are excellent as full training will be given where appropriate.

The company is a major international organisation, whose growth rate has exceeded expectations due to the rapid advancement of specialist technology of which they are the leader in their field.

Located in modern, air-conditioned offices, the company's terms of employment include an annual bonus, a non-contributory pension scheme and paid overtime.

Ref. S3 0807

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discussion or write to:  
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01-353 0981

لپا می لپا

# IBM Programmers

## Can you make CICS really work?

Any job which is confined to systems programming alone could lead into a cul-de-sac.

### The Opportunity

Our client has thought carefully about this. They realise that it is difficult to offer career development in the technical support area in a user environment. However, as a large international financial organisation, they now feel that they are able to offer a genuine and interesting career opportunity for someone who has worked in a technical support role, either as a Systems Programmer or as a Senior Programmer.

### The Job

Middleware is being developed to interface CICS with on-line applications. Our client wishes to continue the development of this middleware to cover real time options.

### About You

They want to meet someone who really understands CICS and can integrate applications development with CICS. In this case, for systems such as a real time Foreign Exchange Dealer System. There is no doubt that to enable you to work effectively you would have to learn about applications systems which makes the job that much more demanding. A knowledge of VSAM and DOS/VS would certainly be an advantage and someone who is working in a teleprocessing environment will find the challenge offered very substantial.

### The Reward

Our client is looking for someone who feels that their technical background is being frustrated by the lack of career planning with their current employer. They realise that the development of technical skills is just as important as moving into line management. The salary offered is circa £8,000. In addition to that there is a bonus of up to 6% of basic salary during the first two years. After that time it can be as high as 15%. There is also a low interest mortgage scheme, currently 8%, plus other significant benefits which include subsidised lunch and interest free season ticket loans.

### The Prospects

Benefits alone are not sufficient to attract the right person and our client has given serious thought to career opportunities. These may be running their Technical Support Group, or moving into applications development at a later date. Our client is large enough to enable either of these possibilities to be realised.

If you are interested and would like to know more about the position please contact John Goldsmith at Goldsmith Recruitment International Ltd. Ref. 1769.



Goldsmith Recruitment International Ltd.  
18 Buckingham Palace Road, London SW1  
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TIME for business planning....  
TIME to improve manufacturing  
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Atkins On-Line is a leading computer software and hardware company, and is now looking for experienced software engineers and systems programmers.

For the South East, Atkins On-Line is looking for experienced software engineers and systems programmers to join its team. The successful candidate will be responsible for the design, development and testing of software for a variety of computer systems. The successful candidate will also be responsible for the maintenance and support of existing software systems.

For the Midlands and West Midlands, Atkins On-Line is looking for experienced software engineers and systems programmers to join its team. The successful candidate will be responsible for the design, development and testing of software for a variety of computer systems. The successful candidate will also be responsible for the maintenance and support of existing software systems.

For the North East, Atkins On-Line is looking for experienced software engineers and systems programmers to join its team. The successful candidate will be responsible for the design, development and testing of software for a variety of computer systems. The successful candidate will also be responsible for the maintenance and support of existing software systems.

For the South West, Atkins On-Line is looking for experienced software engineers and systems programmers to join its team. The successful candidate will be responsible for the design, development and testing of software for a variety of computer systems. The successful candidate will also be responsible for the maintenance and support of existing software systems.

For the East of England, Atkins On-Line is looking for experienced software engineers and systems programmers to join its team. The successful candidate will be responsible for the design, development and testing of software for a variety of computer systems. The successful candidate will also be responsible for the maintenance and support of existing software systems.

For the West of England, Atkins On-Line is looking for experienced software engineers and systems programmers to join its team. The successful candidate will be responsible for the design, development and testing of software for a variety of computer systems. The successful candidate will also be responsible for the maintenance and support of existing software systems.

For the North West, Atkins On-Line is looking for experienced software engineers and systems programmers to join its team. The successful candidate will be responsible for the design, development and testing of software for a variety of computer systems. The successful candidate will also be responsible for the maintenance and support of existing software systems.

**Atkins On-Line**

## CONTRACT PROGRAMMERS

Experienced in one or more of the following:  
\* COBOL \* PL/I \* ASSEMBLER \* CICS \* BASIC \*  
\* IBM \* ICL \* BB700 \* MINIS \*  
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## Systems Programmer

Bahrain: c. £12,000 Tax Free

Aluminium Bahrain is one of the leading industrial organisations in Bahrain and the Gulf. In addition to the main production plants, this 120,000 tonne/year producer of primary aluminium has its own infrastructure which includes power generation and distribution, marine facilities, and water distillation. There are more than 2500 employees.

This new appointment is crucial to the development of the company's computer facilities. The computer is an IBM370/115 using DOS/VS and POWER/VS. A number of functions are already computerised, another eight are under development and it is proposed to progress the installation towards data base and on-line systems. Reporting to the Head of Computer Services, the Systems Programmer will play a key role in this development. He will also be responsible for manufacturers' and in-house developed software, and will undertake the design through to implementation of any special programs required.

Applicants must be high-calibre systems professionals with specific experience of IBM software, programming techniques, Assembler language and data base operations. Membership of the BCS, a degree or the equivalent would be preferred.

Salary will be negotiable around the figure given above and will be dependent upon experience and qualification. At the present time there is no income tax in Bahrain and money is freely transferable. Benefits include rent-free air-conditioned housing, 40 days' home leave per year, free schooling or education assistance, free medical care, life insurance and provident fund.

Please write, with full career details, to D. H. Jones, Al-Jal Smelter Services Limited, 22 Grosvenor Street, London W1.

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We invite applications for this new vacancy from candidates who have gained significant experience, either in computer stationary/printing, or with a company marketing ancillary products to the computer industry, which has given them detailed knowledge and understanding of the potential for the computer supplies market. The successful applicant will report directly to the Managing Director and be responsible for optimising the profitable development of the supplies function. This will be achieved by a full assessment of the supplies market, making recommendations and development of a marketing strategy for the essential qualities are an analytical mind and the high degree of drive and self-motivation required. To get a new project off the ground. It is unlikely that anyone earning less than £7,000 base salary will have the necessary experience required for this demanding role. Other benefits include contributory pension, 5 weeks' holiday and a company car. Assistance with relocation is necessary. Applications in strict confidence under ref. CSM 10357/CW will be forwarded to our Client, unless you list companies to which they should not be sent in a covering letter marked for the attention of the Security Manager.

CAMPBELL-JOHNSON RECRUITMENT ADVERTISING LIMITED  
35 NEW BROAD STREET, LONDON EC2M 1NH

## University of Bristol

Applications are invited for the post of

## TEACHING ASSISTANT IN COMPUTER SCIENCE

within the Department of Mathematics from 1st October, 1978. The successful candidate will provide assistance with the various computing courses provided for undergraduate students including some program advisory work and the writing of programs for use in teaching within the Department.

Applicants should have an Honours Degree preferably in Computer Science, and also programming experience in both a high-level language and assembler.

The salary for the appointment will be £3,189-£4,801 p.a. or £3,680-£5,282 p.a., the initial placing depending on age, qualifications and experience. Applicants with a relevant Ph.D. can expect to be appointed on the higher scale.

Further particulars may be obtained from The Secretary, University of Bristol, Senate House, Bristol BS8 1TH, to whom applications should be sent by 28th July, 1978.

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## PROJECT LEADER - FINANCIAL SYSTEMS SHEFFIELD

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The equipment is an ICL 1903A with 64K, disc and tapes operating under a George II system, together with a SCANNER which is to be utilized in the development of on-line systems.  
An extremely interesting and challenging 5-year development plan has been launched, covering most aspects of the Company's operations and the Project Leader appointed will be responsible for the development of systems within the financial area.  
Great importance is placed upon the ability to develop financial models to aid in corporate decision making, and ideally candidates will have experience of using ICL's PWBEP package.  
Initially the team will consist of the Project Leader, and one or two Systems Analysts with programmers being allocated as and when the need arises.  
Benefits include flexible working hours, 28 days' annual plus normal statutory holidays, and a generous relocation scheme where necessary.

For an application form and job description please phone Sheffield (0742) 948391 or write to:

Mr. S. Cookson  
Personnel Officer

**Geo. Bassett & Co. Ltd.**  
P.O. Box 80, Juxon Rd., Sheffield S2 2AP, Tel. 242151

## We're going from strength to strength. You could do the same.

We're a world wide manufacturing concern with plants in nine different countries. In England alone we produce a vast range of products including bearings, universal joints, forming and swaging products, as well as many 'specials'. Our computer department is at present involved in floor reporting for the company using COBOL on an IBM system, 905/VS, and a fully integrated Database Total Management System. And we're about to take on responsibility for other terminals in the UK and Europe.

We're growing fast. That's why we need now staff. And we're prepared to pay for the right people.

Both positions include excellent salaries, sick pay, contributory pension scheme, four weeks' paid holiday, and real promotion prospects. Plus the possibility of travel to Europe and the USA.

**SENIOR SYSTEMS ANALYST**  
You'll be responsible for defining and ultimately solving data processing problems. This will involve feasibility studies and tests on existing as well as up-and-coming systems. You'll also be in charge of training the appropriate personnel.

To be successful, we think you'll need a minimum four years' industrial experience, a keen analytical mind, and the knack for co-operation.

**SENIOR PROGRAMMER**  
Working with the senior systems analyst you'll be writing, and implementing various systems, including software. Because systems are prepared for all thru UK Torrington plants, this will mean close liaison with users in other locations.

You'll also be called upon to do a certain amount of new system analysis, within on outside software packages.

And you'll be training personnel. So you'll need experience in controlling people and setting standards for other programmers.

If you're looking to get on in computers, it will pay you to talk to Torrington Telephone Rollin Goodall, Management Services Manager or Miss. In Wright Personnel Department on Coventry (0203) 74241. New for more details.

Applications are welcome from both men and women.

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**DATA TERMINALS**

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A qualified, experienced Sales Engineer is required to develop end user sales of a new high speed printer terminal manufactured by General Electric Company, USA.

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**Northern England** To £7,000 + Car  
A technical Sales Engineer is required to develop the sale of both OEM and end user markets of a new range of paper tape equipment.

## SALES SUPPORT ENGINEER

**DATA TERMINALS**

**Southern England** To £8,000  
A qualified Engineer is required to provide technical support for sales team. The position offers career prospects.

Please apply in writing with detailed CV to

Managing Director  
GNT AUTOMATIC (UK) LTD.  
Windsor House, 1 Albert Street  
Slough SL1 2BH, Berkshire

# occ computer personnel limited

## Systems Programmer to £7,500

New IBM 3032: CICS/VS: VTAM: VSAM. Extensive terminal network being developed

An organisation serving almost 2 million customers is taking delivery of an IBM 3032 in August to augment its existing 370 equipment. There is an emphasis on the development of on-line systems and it is planned to have over 600 terminals by 1979. The present software environment includes VS1, CICS/VS, VTAM, VSAM and projects during the next 12 months include MVS, database, distributed processing, etc. The planned workload requires an additional Systems Programmer to join the team. Essential experience is at least 3 years in systems programming, with experience in as many of the stated software fields as possible. This is a highly responsible position, and candidates must be well motivated and able to work with a minimum of supervision. Candidates should be of the calibre to progress to Senior Systems Programmer within two years. The conditions of service are excellent, with generous holidays, sickness scheme, pension, etc.  
Ref: 738/CW/Neville John

## Software Programmer to £5,750

Any low level language considered

A Software Programmer is required by one of the U.K.'s leading IBM service bureaux to join a team at the start of a TP project, to develop software for a MEMOREX 1380 Intelligent Control Unit. On completion of this project the successful candidate will either move into the area of systems programming, or IBM software development. The person appointed will have a good technical background, ideally IBM. Experience of ASSEMBLER language would be preferred, although applications from candidates with Usercode, Plan, or any other low level language would be considered.

An allowance will be given for relocation purposes. Other benefits include flexible working hours, a staff restaurant and a contributory pension scheme.  
Ref: 737/CW/Marlen Tebone

## ICL SYSTEM 4 & 2900

Programmers & T.P. Consultants  
£4,000-£8,000

**READING (Berks)** - A number of vacancies exist with a Software House for young candidates with COBOL and/or USERCODE Programming experience on ICL SYSTEM 4. Consideration will also be given to candidates with an IBM background who have been programming in COBOL and/or ASSEMBLER. The positions are based in Reading (Berks) with an opportunity to work on customer's projects on site. In various parts of the U.K. Long term projects will involve retraining on other hardware such as large 2800 systems (£4,000-£4,500).  
Ref: 524/CW/Renee Nute

A number of vacancies also exist for 2800 experienced programmers to work on conversion packages. The positions are Reading based.  
Ref: 525/CW/Renee Nute

**LONDON** - we are also looking for Senior professionals with a first class T.P. ASSEMBLER background and/or software experience on large ICL 2800 systems. The ideal person will probably have worked on one of the following: Large scale Teleprocessing, Linking processor to mainframe, Real Time operating Systems, (to £8,000).  
Ref: 528/CW/Renee Nute

To apply for any of the above positions or for further information, please telephone the Consultant concerned on 01-242 9358 (office hours) or write to the above address. If it would be more convenient to telephone in the evenings, the telephone numbers are: Neville John - Farnborough (Kent) (86) 52017, Roger Allington - Berkhamsted (04427) 2299, Renee Nute - 02-874 6372, Sandy Lloyd - 01-691 6166, Marlen Tebone - 01-555 6568.

16 Bedford Row  
London WC1R 4EB  
01-242 9356  
Telex 21120

## Real-time Programmers £4,000-£6,000

Berks - Harlis - West London

There are opportunities at the above locations for people with mini or micro computer experience to work for a computer manufacturer. Applicants should preferably be graduates with at least 2 years' Assembler real-time programming experience which can be based on any mini computer. In addition any application experience would be useful particularly in the area of communications. We would also be interested to hear from people with microprocessor experience. These vacancies exist for all levels of programmers to Project Leaders. Salaries in excess of the figures quoted could be negotiated for exceptionally well qualified applicants. There are also openings for recently qualified graduates with degrees in Computing science who wish to train as programmers.  
Ref: 114/CW/Sandy Lloyd

## Senior Systems Analysts to £8,000

European network, IBM 370's and PDP 11's

A major manufacturer of industrial chemical products has a Europe-wide network of PDP 11/40s and medium sized IBM 370s operating in a distributed processing environment. Senior Analysts are urgently required for the London installation to develop and implement business systems for the six main manufacturing locations in Europe. Applications will cover accounting, marketing and other commercial systems. Successful candidates will have at least four years' good systems experience. A graduate would be preferred. Although the positions will be based in London, there will be a certain amount of European travel involved. The ability to converse in a European language would be an obvious advantage. A relocation package will be offered. Other benefits include flexible working hours, a staff restaurant, four weeks' holiday and a contributory pension scheme.  
Ref: 738/CW/Marlen Tebone

## to c £14,000

Our Client, a European based consultancy organisation currently wishes to recruit a number of personnel for projects based in various German locations. Positions will be offered on a 1 or 2 year negotiable contract basis, some of which may offer opportunities for tax free earnings during the contract period. Knowledge of the German language is useful but not essential.

## Basic Software

Located in Southern Germany, Software Designers and Programmers are required to develop, implement and test Basic and Applications software for a new range of mini and mainframe hardware which is to be based on a worldwide basis for process control and real time commercial and technical applications. Basic software experience could include operating systems, compilers, database communications, macro libraries, etc. Programming experience in a low level language or Algol is desirable.  
Ref: 381GA/CW/Roger Allington

## PDP 11

Ideal start would be September 1978. Experience using PDP 11 hardware is essential preferably under RSX11D/M or RT11, using Fortran or Macro 11. Applications are mainly on-line and real time commercial systems.  
Ref: 381GB/CW/Roger Allington

## TC 800

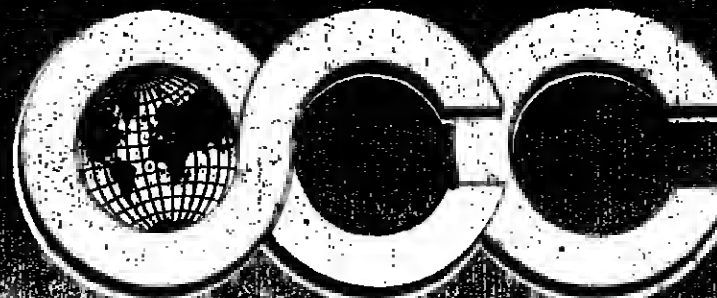
Analyst Programmers with Olivetti TC800 experience are required to develop, from design through to implementation, commercially oriented applications involving on-line and real time processing.  
Ref: 351GC/CW/Roger Allington

## Univac 1108

Fortran required for technical applications being developed in Southern Germany.  
Ref: 381A/CW/Roger Allington

## IBM-IMS

Commercial projects in Holland and Germany require PL1/Cobol experience. OL1 and systems generation experience would be useful.  
Ref: 381B/CW/Roger Allington



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## EXCELLENT OPPORTUNITIES FOR SYSTEMS DEVELOPMENT STAFF

### LARGE COMPUTER CONSULTANCY LONDON BASED

Our Clients, an international consultancy, are especially strong in the U.K., where they are market leaders and enjoy the highest of reputations. They are sustaining rapid growth and expect to be one of the world's leading computer services organisations by the early 1980s. Their services include the development of applications systems, the provision of turnkey operations using mini computers, computer consultancy, facilities management and education. Providing services for a large number of organisations both within the private and government sectors, they have particular expertise in distribution, manufacturing, insurance, banking and finance.

We have been retained to find experienced SYSTEMS ANALYSTS and PROGRAMMERS based in London, with the following attributes:

### SYSTEMS CONSULTANTS TO £7,250

#### EITHER:

- \* Experience of managing a team of programmers and senior programmers.
- \* Experience in computer system design and documentation.
- \* Knowledge of a wide range of commercial systems.

#### OR:

- \* Detailed expertise in a specific technical area e.g. use of telecommunications, data base, distributed processing etc.

### SENIOR PROGRAMMERS TO £6,250

- \* Capability of supervising 2/3 programmers.
- \* Experience in writing program specifications.
- \* Reasonable knowledge of an application area.
- \* 2 years' programming experience, preferably in COBOL, RPG, BASIC or CORAL.
- \* 'A' levels or equivalent.

This is an ideal opportunity for you to join a dynamic team with excellent career opportunities. Although the majority of projects are within the London area, opportunities do exist for you to undertake European and other international assignments should you so wish. If you work away from home, generous allowances are paid.

Interested applicants should contact ROY HIGHFIELD and interviews will be arranged as soon as possible in the strictest confidence.

**HUTTON EXECUTIVE SELECTION LTD.**  
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HUTTON STREET, LONDON EC4Y 8HR  
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# Hutton

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## ★ JOB SATISFACTION

### PL/I PROGRAMMER W. LONDON AREAS

As part of a prestige international group of companies, our client is now recruiting for programmers with 2/3 years' PL/I experience and hope fully some ASSEMBLER for the development of manufacturing systems on the IBM Series/1 minicomputer.

- \* Excellent opportunity to be trained on mini computer
- \* Versatility of IBM Series/1 in relation to IBM mainframe
- \* Working with up-to-date technology
- \* Excellent career opportunities including chance of working with microcomputers
- \* Salary to £7,000.

Ref 1587

### SNR. ANALYST/PROG WEST LONDON, BERKS.

International company with outstanding reputation for efficiency, growth and investment are seeking senior analyst programmers to work within IBM 370 installation. Good experience of PL/I or COBOL or ASSEMBLER is essential together with ability to work on own initiative and supervise staff. Working on teleprocessing and time sharing systems with opportunity to work on small business machines. Company offers:

- \* Exciting growth potential.
- \* Excellent promotional prospects.
- \* Non-contributory life assurance, sickness and pension scheme.
- \* Good working conditions.
- \* Salary to £8,000.

Ref. 1586

### SENIOR ANALYSTS MIDDX.

Our client, a major organisation situated close to both M4 and M3 motorways, is seeking a senior analyst to act as PROJECT LEADER on a wide range of applications. If you have approximately 3 years' systems experience, preferably in ICL 1900 series environment, and are able to demonstrate a professional approach to project management, apply NOW. Company offers:

- \* Job security with a prestige concern.
- \* Responsibility.
- \* Excellent working conditions.
- \* FREE Lunches, FREE Life Assurance.
- \* Salary £8,500 + COMPANY CAR.

Ref. 1629

### SYSTEMS ANALYST LONDON

Our client, a prestigious Merchant Bankers, are seeking a Systems Analyst who has financial/banking environment experience. They retain IBM 370 under OS but will consider other hardware experience. Company offers:

- \* Full banking benefits including subsidised mortgage.
- \* Excellent working environment.
- \* Job security with prestige concern.
- \* Salary £7,500.

Ref. 1584

## ★ SALARY

### JNR. PROGS. LONDON

Challenging careers await persons with approximately 12 months' programming experience on ANY MACHINE. ANY LANGUAGE with drive and enthusiasm who want to follow a positive career path. Opportunities as follows:

- \* TRAINING in TP and database
- \* Development work on new sophisticated systems
- \* Career progression with forward thinkers.
- \* Up-to-date technology.
- \* Salary to £4,500

Ref 1550

### ICL PROGS. LONDON

Due to development of their advanced computer systems, successful D P services dept. seeks to boost its programming team. Retaining large ICL 1900 equipment they offer excellent opportunities for persons with minimum 2 years' ICL COBOL experience. Company offers:

- \* Opportunity to join at senior level
- \* Training on IDMS database.
- \* Development to analysts
- \* Applications in various areas providing an absorbing and interesting career
- \* Excellent perks include flexible hours and 6 WEEKS' HOLIDAYS.
- \* Salary £5,600.

Ref. 1549

### SYSTEMS ENGINEER W. GERMANY

World-wide manufacturing company with offices in Frankfurt seeks engineer for sophisticated communications systems. Ideal applicant should have in-depth experience of communications and message switching on any mini. Good knowledge of GERMAN is essential. Company offers:

- \* Relocation expenses.
- \* Good career prospects in this company with excellent growth potential.
- \* Generous fringe benefits.
- \* Salary to Dfl 50,000 (£15,000)

Ref. 1578

### PROGRAMMERS MIDDLE EAST

We would like to meet computer professionals on behalf of our clients with around 4 years' ICL 1900/2900 experience to discuss long and short term assignments in the GULF area of the Middle East.

- \* Scope in a variety of areas.
- \* Conversion plans.
- \* Accommodation and expenses paid by company.
- \* Renewable assignments.
- \* Salary c. £12,000 TAX FREE.

Ref. 1588

## ★ CAREER OPPORTUNITY

### MINI PROGS. HANTS.

Our client is a major British company with business interests in many areas. They seek programmer with at least 18 months' DEC PDP 11 and BASIC + experience. This hardware is newly installed and thus offers a chance to become involved in the development from the beginning. Company offers:

- \* Wide range of projects
- \* Flexible hours
- \* Excellent career prospects
- \* ANNUAL BONUS
- \* Salary c £6,000 p.a.

Ref 1585

### PROGRAMMERS MIDDLE EAST COUNTRIES

Our client is a major international organisation with offices throughout the world. They seek programmers and analysts in BAHRAIN & JEDDA where their market is growing strongly. Ideal applicants will have COBOL and/or BASIC experience on NCR small business machines to work on an interesting variety of projects in a financial and commercial environment.

- \* Renewable one year permanent contract
- \* Fully furnished accommodation provided at the company's expense.
- \* 30 days' LEAVE per annum
- \* Salary paid in Bahrain Dollars c. £12,000 TAX FREE

### MINI PROGRAMMER CITY

Our client, a well-established financial group, is setting up a new company to deal with a rapidly expanding area. Super opportunity for programmers with any mini experience, preferably using BASIC, but training given. If you want a CHALLENGE and to be involved from the start — PHONE NOW!

- \* Training in RSX11 & RSTS.
- \* Great career prospects — promotion on merit.
- \* Banking perks, free life assurance and L.V.s.
- \* Salary to £8,000.

Ref. 1582

### PROGRAMMER ESSEX

Well-known manufacturing concern retaining IBM 360 hardware seek programmer with approximately 2 years' ASSEMBLER experience (Cobol or Basic) to work on applications in two separate divisions, i.e. wholesale and manufacturing. Currently installing Burroughs minis in all their depots for distributed processing.

- \* Training on COBOL.
- \* Opportunity to go on to MINIS.
- \* Excellent career opportunities.
- \* Flexi-time, profit share, staff canteen.
- \* Salary to £5,300.

Ref. 1622

For details of the above positions please telephone our London office 01-734 0152/3010 24 hours

### SALES PERSON

As Europe's largest suppliers of contract computer personnel to Holland, we require an additional sales person for our Amsterdam office. The successful applicant will have good computer experience, preferably with a sales background. He or she will be self-motivated and keen to travel. Remuneration will include a generous guaranteed basic income, and a substantial commission. We will expect a successful person to earn in the range £15-£25,000 p.a. A car will be supplied.

### HOLLAND

Please reply to:

The Directors Knight Programming Support Ltd. 27 Noel Street, London, W1

## CONTRACT DIVISION

### OVERSEAS

SYSTEMS ANALYSTS MESSAGE SWITCHING & COMMS.  
FORTRAN POP EQUIPMENT  
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If you think one of these is the right opportunity for you call Lucy Harris, Systems Manager on 080 4343, extension 80.

Application form, returnable by July 21st, and detailed job description from Chief Personnel Officer, Town Hall, Cefnrd, London SE8 4RU or telephone 01-890 7866 (24 hour Answerphone service) quoting appropriate reference and job title.

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**Salop County Council**  
**SENIOR ANALYST/PROGRAMMER**  
Salary up to £5,512 per annum  
(Phase 3 pay award pending 1st July, 1978)

These additional posts are required to enable the Council to embark on a major new development program. The duties will include the detailed analysis, design, programming, implementation, and maintenance of the whole of minor projects or part of major projects. The positions will provide an ideal opportunity to gain team leadership experience over a wide variety of applications in an expanding installation.

The Council operates an IBM 370/139 computer with a substantial remote terminal network which provides a service to both County Departments and District Councils. Major enhancement of the new development and software are planned. The emphasis of the new development is on interactive management information systems, and these posts will play a key role.

Salop has plenty of cheap housing in predominantly rural surroundings, and generous assistance with removal expenses will be given in approved cases.

Applicants should have several years' good systems and programming experience. Although further training opportunities to the Salop computer will be given, experience of PL/I, Assembler, COBOL or CICS would be an advantage. Vacancies also exist for applicants with shorter experience on similar lower graded posts.

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This is a new post requiring a person with at least three years' experience of COBOL who has the ability to lead a small programming team. Duties will include an involvement in Systems design and the maintenance of programming standards.

The Council will shortly take delivery of a Honeywell 64/20 and conversion of existing systems from Series 200 is now under way. The new equipment will enable further systems to be developed and communications facilities to be introduced.

This post attracts 100% removal expenses, generous assistance with resettlement expenses and temporary accommodation where appropriate.

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**Plan your career with Prescot**

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Prescot Computers have helped many computer professionals to obtain employment in South Africa and Australia and we have now expanded our coverage to New Zealand. Prospects are particularly good for Programmers, Systems Analysts, Analyst Programmers, Consultants and Sales People. Salaries generally range from £4,000 to £12,000 p.a.

We have just returned from an extensive trip to South Africa, Australia and New Zealand and would like to speak to you if you are interested in working in these countries.

Remember - we also operate in the U.K.!!

Why not telephone Chad Stolper on 01-242 2142 for an informal discussion. Alternatively, if you prefer write to him at:

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**Plan your career with Prescot**

**Systems Programmers**  
Exciting career opportunities for Software Specialists in Ford's Product Development Group

Ford's Research and Engineering Centre is located at Dunton in South East Essex. Here, automotive professionals work on designing and engineering the cars of tomorrow.

Our computer service provides support to design and test engineering activities in Britain, Germany and Belgium. To meet targets in line with Ford's drive into the 80s the data processing requirements of these locations are increasing every year. In order to meet these demands we now wish to appoint 2 experienced Systems Programmers to strengthen our team of software specialists.

If you are a software professional with a degree or equivalent, or alternatively have at least 3 years' experience of programming COBOL or FORTRAN, this is an ideal opportunity for you to broaden your computer experience by working with the Honeywell GCOS operating system. Our current hardware is a 256K Honeywell 6060.

These are challenging positions in which you will be involved in the extension and development of our Honeywell GCOS operating system to meet our own specific needs, as well as resolving problems of usage and malfunctions if and when they arise. The job will also involve you in the role of "consultant" advising users, engineers, analysts and supervisors on the effective utilisation of the system. Therefore, you must demonstrate the ability to communicate lucidly and effectively in detail at all levels. You will also be involved in a limited amount of travel within the UK and will visit Cologne in Germany occasionally. The ability to speak some German would naturally be useful, but this is not an essential qualification.

These jobs offer genuine promotion prospects either within the computer activity or in other related areas. We offer initial salaries of up to £6,500 p.a., dependent on qualifications and experience, together with a full range of fringe benefits including Ford's Special Car Purchase Plan and relocation assistance, where appropriate.

If you are a Systems Programmer looking for better rewards and greater professional scope, then please write, giving full personal and career details, to: Paul Kite, Staff Personnel Officer, Room 15/182B, Research and Engineering Centre, Ford Motor Company Limited, Langdon, Basildon, Essex.

**Systems Programmers**  
Exciting career opportunities for Software Specialists



# Programmers and Analyst/Programmers

London, Manchester and Birmingham.

up to £6,000

Our client, one of the leading computer services organisations in Europe, is continuing to expand its development group and therefore has vacancies for Programmers and Analyst/Programmers to work on a number of varied commercial projects.

Candidates should have at least two years in the design and programming stages of commercial systems such as accounting, stock control, production, etc. A background in high-level languages particularly COBOL, PL/I or RPG 2 would be an advantage and typical applicants could have experience on IBM or DEC computers. For the Analyst/Programmer positions it is essential that applicants have been involved in the design of at least one commercial application. Knowledge of on-line, real-time and teleprocessing would be an asset.

Ability to communicate with users and clients is desirable since these appointments involve customer contact.

Salaries are negotiable according to experience. Large company benefits. Opportunity to travel. Excellent career progression.

If you would like an informal discussion about the Company and vacancies please telephone:-

Jim Baker,  
JAMES BAKER ASSOCIATES,  
International Personnel Consultants,  
16 Maddox Street, London W1. Tel: 01-491 4478.

## SOFTWARE SPECIFICATIONS ENGINEERS

Sperry Gyroscope recognises the growing importance of the definition of software requirements and the maintenance of control documentation, associated with the complex electronic systems currently being designed.

Interesting positions are available in a rapidly expanding software department which is dedicated to a major defence project. The work comprises writing and updating Software Requirements and Test Specifications and liaising with other departments responsible for equipment and system design and operations.

Appointments are to be made at Section Head, Senior and Analyst levels. Suitable candidates should be able to offer experience in software or operational technical specification and documentation.

Sperry offers salaries to match experience, opportunities for career advancement, generous relocation expenses where applicable, and a thriving sports and social club.

For an application form, write to or telephone Don Manning, Sperry Gyroscope, Downshire Way, Bracknell, Berks RG12 1JL. Tel: Bracknell (0344) 3222. Quote ref. CW/6776



## MYRIAD APPOINTMENTS LIMITED

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### BUSINESS CONSULTANTS

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We are seeking experienced Analysts and Programmers keen to progress their careers to business analysis and consultancy. The Company, a major US bureau, has over 80 mainframes in the States linked to both Europe and Japan. They market a sophisticated range of financial packages for use by senior financial and marketing management. To support the company's very successful marketing operation in London several Applications Consultants are required to support their current expansion.

Ideally you will be outgoing with at least five years' commercial experience. Awareness of business issues together with experience of financial applications would be of particular relevance. Successful applicants will receive extensive training on the company's products and will become well versed in their approach to business.

24-hour answering service

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01-353 0961

## CONTRACTS HOLLAND

### Systems Programmer

With previous experience in a supervisory capacity or as a Project Leader. To work in Amsterdam for a minimum of one year.

### Programmer

With a minimum of three years' HONEYWELL LEVEL 86 and G.MAP experience to work in Amsterdam for three months.

### Programmers and Analysts

With sound ICL backgrounds. To work on various projects in Europe. Use of a foreign language would be an advantage.

## LONDON AND HOME COUNTIES

### FORTAN

Programmer with a minimum of three years' experience, any machines. Preferably with a knowledge of Banking applications. Six months' contract. Immediate start.

### UNIVAC 90/30

Experienced programmer required. A knowledge of UNIVAC DATABASE would be an advantage. For three months commencing end of July.

### B6700

Programmers with a minimum of three years' 8700 experience to work on various projects in London and the Home Counties.

For further details please contact Bridget Kitchie

RENDECK LIMITED  
100 New Bond Street  
London W1Y 8LF  
Tel. 01-629 5438



## WEST WILTSHIRE DISTRICT COUNCIL

RPG 11

### PROGRAMMER / ANALYST

SALARY Approx: £5,300 to £5,650 including all Supplements and Shift allowances

The Council operates an ICL 2903 computer with F80s and a 7602 based communicating network providing a computer service throughout the authority.

The installation is operational between 7.30 am to 7 pm by means of two shifts, i.e. 7.30 am to 4 pm and 10.30 am to 7 pm.

The machine is due to be upgraded to 2904 in late summer and the Council wishes to appoint one experienced RPG 11 Programmer wishing to gain experience in the Analyst sphere. The person appointed will have at least eighteen months experience of RPG 11, and a detailed knowledge of ICL 1900 to 2903 Software/Utilities will be regarded as equally important.

If you would like to discuss any aspect before submitting an application form, please contact O. BENFIELD, Computer Manager on Trowbridge (02214) 63111 ex. 121.

The West Wiltshire District Council area is situated in a pleasant rural location with easy access to the towns of BATH, BRISTOL and the M4/M5 motorways with reasonable house prices. Removal and lodging expenses can be provided in appropriate cases.

Application forms are available from Personnel Officer, WEST WILTSHIRE DISTRICT COUNCIL, BRADLEY ROAD, TROWBRIDGE, WILTSHIRE BA14 0RO or by telephone Trowbridge (02214) 63111 ex. 118 (Mrs. Tiley). Closing date 15th July 1978

## Informatix UK & O'seas Index

Phone 01-831 6055

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POSITION	SALARY	EMPLOYER	LOCATION	HARDWARE ENVIRONMENT	SOME OF THE QUALIFICATIONS	REF. NO.
Analysts	to £7,500 + Free lunches + Bonus + Overtime	Retail Trade	London	IBM 908	Analysts with the potential to be project managers are required to lead a team of analysts and programmers to develop data base and P.O.B. projects.	27/1
Software Technical Instructors	to c £7,000 + car allow + +	Manufacturer	NW London	-	1+ years' computer educational instructing and course development work or equivalent experience. Working knowledge RPGII and all applications software at functional capability level.	27/2
Systems Analyst	c £8,000 + mortgage + bonus + Free lunches	Insurance	EC2	ICL 1900	Urgently required - analysts with 2 years+ experience to work on financial/insurance systems in an on-line environment.	27/3
Senior Analyst/Project Manager	£12,000++ TAX FREE ACCOM ++	International Airline	Middle East	IBM 008 V8 POWER	Extensive experience of airline schedule planning. Previous experience of operational research is essential and statistical background of clinical advantage.	27/5
Technical Analyst/Programmer	to £7,500 +	Software House	Leeds	Mitsubishi	Excellent opportunity for programmer/analyst with 4 years+ experience of assembler/machine code to develop software products on a variety of machines.	27/6
Software/Package Specialists	to £7,000 +	Bureau	W1	POP 10	Excellent career prospects for people with experience in one of the following areas: POP8/11s, networks, message switching, communications, etc.	27/7
Consultant	A1 NEB.	Electronics Industry	Amsterdam	-	This European marketing HQ requires a CAD/CAM specialist giving sales support in Europe. Experienced in numeric control of machine tools. Free to travel.	27/8
Analysts & Programmers	to £7,500 + fringe benefits	International Banking	City	IBM & Mita	Exciting career prospects for DP professionals with a minimum of 18 months' COBOL/RPGII experience to develop on-line, real time, banking applications.	27/9
PLI/COBOL Programmers/Analysts	to £6,500	Bureau	N. London	IBM OS	PLI/COBOL programmers urgently required to join this expanding organisation to work on a wide variety of projects using data base and terminals.	27/10
Programmers	to £7,000	Electronics Industry	N. Surrey	Any	First-class opportunities for all levels of programmers to work on advanced software/hardware systems in a challenging and rewarding role.	27/11
Programmer/Analyst	to £8,000 +	Software Services	City	POP	Programmers with a sound background preferably on POP equipment required to develop interesting real-time and communications systems.	27/12
Programmer/Analyst	to £8,500	Building Industry	WC1	ICL 1900	Programmers with 3 years+ ICL COBOL and preferably some systems experience urgently required to develop on-line commercial systems.	27/13
Analyst/Programmer	to £6,000	Insurance	NE Surrey	IBM-DOS	Opportunity for self-starters with a minimum of 18 months' COBOL. Excellent career prospects within this progressive organisation.	27/14
Programmer & Analyst	to £7,000+	Software House	Central London	Burroughs	Excellent opportunities for programmers with 18 months+ COBOL experience to work on a wide variety of commercial projects.	27/15
Control Programmers	from £160 per week +	Software House	London N. Coombe Drive	Various	POP Basic+, RPGII, IBM COBOL, OS, MARK IV, 1900 SH COBOL, Burroughs B60, PLI, OS. Contracts available now.	27/16
Scientific/Technical Programmers	to £7,000 +	Technical Consultancy	Various S. of England	Mitsubishi	Scientific/technical programmers with minimum 2 years' experience and preferably ALGOL, COBOL, FORTRAN, urgently required to work on a wide variety of projects including process control, simulation, communications. Excellent career prospects.	27/17

### CENTRAL LONDON & MIDDLE EAST

## PROJECT LEADERS ANALYST/PROGRAMMERS PROGRAMMERS

### UK SALARY

to £8,500+

to £6,750+

to £6,500+

+ PROFIT SHARE BONUS

Our clients, an International Software House with Headquarters based in Central London, have signed several turnkey projects overseas and are urgently seeking ambitious people to develop their systems in London. In view of planned expansion staff are required at all levels to join Project Teams to implement systems on site. Applications range from general commercial systems to the more specific: airlines, hotels and financial on-line systems.

### Project Leaders

With a background of analysis and programming and experience in leading a team of at least six. Capable of organising turnkey systems including implementation and training.

### Analyst/Programmers

Experienced in writing detailed systems and programming specifications and able to deal with first time users in an overseas environment.

### Programmers

Who can cope with challenging projects within this Software House. Languages are immaterial although much of the work is based on Minit and a knowledge of BASIC would be an advantage.

Generous overseas allowances and accommodation are available whilst working abroad.

Interviews are being held throughout the months of July and August and offers will be made to successful candidates within one week.





**Call (0628) 29456**  
**You could earn £20,000 a year!**

Salesmen and future salesmen.

Cincom® Systems is looking for you, if you have marketing experience related to data processing systems, if you are a DP manager, project leader or senior analyst interested in marketing as a future career!

The demand for data base management and data communication systems, coupled with internal promotions, has created new opportunities for further marketing personnel within the U.K. and Europe.


If you are already a successful salesman within the data processing industry, or feel you could be, we would like to talk to you about high salaries with the industry leader; about a big company benefit package; about possibilities for contact with the most important and largest enterprises in the U.K. and Europe. Above all, about promotion opportunities within the fastest growing software organisation in Europe.

Experience in data base or tele-processing techniques is necessary, and we as the leaders in this field can teach you everything you don't already know about DB/DC.

Pick up the phone now! Can you afford not to?

**Cincom Systems**  
**The Data Base Managers**

Cincom Systems International S.A., St. Ives House, Maidenhead, Berkshire SL6 1QS.  
Offices in: Basel, Copenhagen, Oberursel Germany, Oslo, Paris, Stockholm.

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Cincom Systems is looking for you.

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Greenock House 19 Cuckfield Road Hursstpierpoint Sussex

Telephone 0273 833848

SPECIALISTS IN DP AND EXECUTIVE RECRUITMENT

**MIDDXX./HERTS.**

**PROJECT LEADERS/ANALYSTS**

**COMMENCING SALARY CIRCA £7,250 p.a.**

**ANALYSTS/PROGRAMMERS**

**COMMENCING SALARY CIRCA £6,500 p.a.**

(COBOL/PL/1 and/or ASSEMBLER experience)

**OPPORTUNITIES TO WORK WITH NEW UPGRADED IBM 370 AND MINI COMPUTER HARDWARE DUE FOR DELIVERY THIS YEAR.**

In acting for our clients who are one of the leading U.K. Groups in the Leisure Industry, we are looking to identify candidates to fill the above roles who will gain the opportunity to work on the development and implementation of new financial and commercial systems.

If you possess some or all of the following experience, then by contacting us now you will be taking the first step towards gaining an outstanding career development opportunity.

### PROJECT LEADERS/ANALYSTS

1. The successful candidates for this role are likely to be currently working in a Systems Team engaged in the design of commercially based applications with some experience of leading projects.
2. A sound programming background preferably gained from working with medium/large mainframes will be sought.

### ANALYSTS/PROGRAMMERS

1. Programmers with experience in Cobol, PL/1 or Assembler languages who have, or wish to have, systems involvement will be given the opportunity to implement small projects.
2. If you are currently a senior Programmer working with mainframe or mini hardware, and wish to develop into systems work, you should apply.

**CONTACT US NOW EITHER BY TELEPHONE OR IN WRITING SO THAT WE CAN ARRANGE FOR EARLY INTERVIEWS TO TAKE PLACE EITHER IN LONDON OR THE SOUTH.**

**GO COMPUTER SERVICES.**  
CWS Computer Group

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CWS Computer Group

**Manager  
National  
Computer  
Services**  
Manchester Based  
c. £9,500

CWS Computer Services satisfies the total data processing needs of the £1,400 million turnover Co-operative Wholesale Society Limited and in addition provides computer services to Co-operative Retail Societies and other commercial organisations through its six regional Computer Service Centres.

Due to expansion and reorganisation a Manager is required to take charge of the six regional centres and to further expand and develop the business.

An extensive knowledge of both the technical and commercial aspects of the computer service industry with a bias towards sales and marketing are essential pre-requisites for applicants. Over and above this however, the man or woman appointed will be required to demonstrate a successful record of management achievement against a background of rapid growth and technological change.

The Group operates ICL mainframes throughout its network comprising both 1800 and 2904 systems. A triple 2960 configuration is scheduled for delivery during 1979 at the Group Head Office in Manchester.

An attractive salary in the region of the figure quoted will be offered plus the usual fringe benefits expected of a leading National Organisation. Contact: P.J. Cropper, General Manager, CWS Computer Services, New Century House, Manchester, M60 4ES. Tel: 061-634 1212 ext. 682 (office hours) 062-683 789 (evenings).



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182 Walton Road  
Liverpool L4 4BA  
Tel: 061-207 0467

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22 Abbey Street  
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Tel: 0682 384107

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Co. Durham  
Tel: 0632 406321

CWS Computer Services  
Cribble Street  
Ipswich  
Suffolk IP4 5HT  
Tel: 0473 78616

CWS Computer Services  
100 Morrison Street  
Glasgow G5 8LP  
Tel: 041-429 2100

CWS Computer Services  
Stratford House,  
Station Road  
Godalming  
Surrey GU7 1HH  
Tel: 048-68 28212/3

# Netherlands

SPL's subsidiary in the Netherlands continues to grow fast and now needs more Computer Professionals.

**We need**

\* A minimum of 2 years programming experience

**and either**

\* a good working knowledge of any major international mini-computer such as DEC PDP11 or Data General Novo.

**or**

\* Practical experience of systems software work on any small computing equipment particularly in the areas of I/O handling, disc monitors, assemblers or high level language compilers

**or**

\* Experience of industrial systems applications based on mini or micro computers

The total salary package will be very attractive to people of present working in the U.K. and will be in the range of £10,000 to £12,000 upwards. Applications from Dutch Nationals and others working outside the U.K. will be welcome.

If your experience does not fit these requirements but you are interested in opportunities or working overseas with a major British software house please contact us anyway.

Please write or phone:

Alan Taylor, Resources Manager

**SPL International**

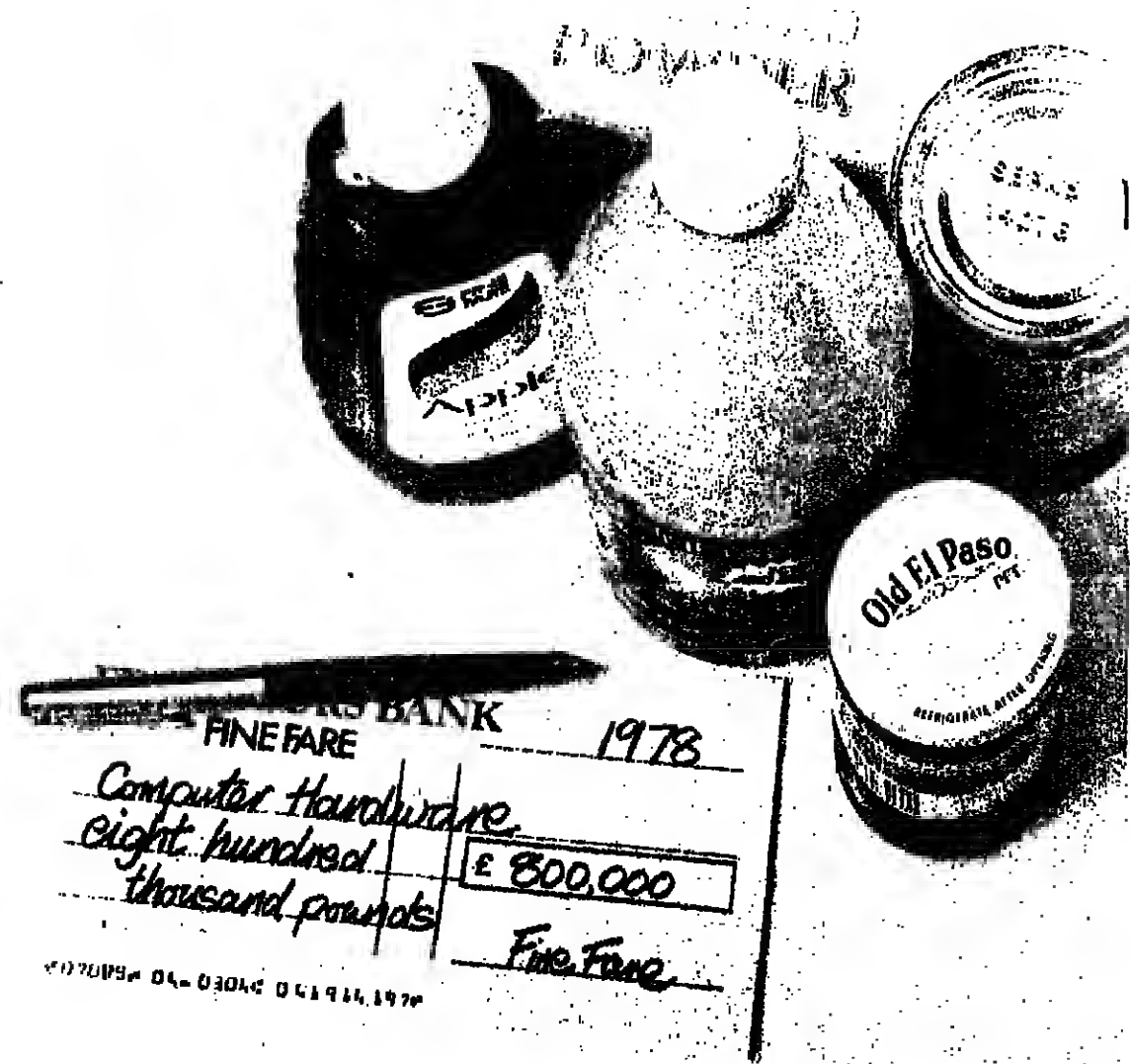
12-14 Windmill Street, London W1P 1HF

01-636 7833 or phone direct Utrecht 315534

01-636 7833







## Welwyn Garden City

Senior Analyst/Programmers (Team Leaders) £5,450 - £6,150

Analyst/Programmers (Grade 1 to 3) £4,250 - £5,450

Senior Programmers £4,250 - £4,850

Modern retailing operations are now presenting real challenge and opportunity for today's ambitious and innovative young computer people. And nowhere is this more true than at Fine Fare.

Now one of the country's leading retail organisations, we're still expanding in all directions. Our Group operations include everything from Superstores, Non-Food Stores and Freezer Centres, through conventional supermarkets to our latest developing Shoppers' Paradise and 'Elmo' discount chains - and we're still searching out fresh trading opportunities. And we depend heavily on computer systems to support this growth.

Over the last year, for example, we've spent £400,000 on additional hardware, and we're spending £800,000 more in the year to come. We're investing in a large PDP-11 based Data Communications Network, and in-store EPOS systems to support our new ManiFares.

Do you seek significant user contact as part of your job satisfaction? Are you excited at the prospect of developing new batch, interactive and distributed systems? Are you looking for experience and training in COBOL or BASIC + 2?

The opportunities right now for you development and growth with Fine Fare are tremendous, whether as a team leader or as part of a professional development team working on the implementation of specific new systems or extensions to existing systems.

So if you have at least 3 years' experience in design, analysis and/or programming (any language), we're offering the above salaries, and will pay relocation expenses.

At Fine Fare we thrive on change, development and growth, and if that makes sense to you we suggest you lose no time in giving one of our people below a ring in the office or at home to set up an interview.

Weekdays up to 5.30 p.m.  
Phone Welwyn Garden City (07073) 28140

Evenings from 7.30 p.m. and Weekends

Stephen Hill Head Office Systems Manager  
Stevenage (0438) 811329

Mike Bradley Distribution Systems Manager  
Hitchin (0462) 4086

Cedric Hopkins Computer Services  
Manager Cambridge (0223) 870925

If you prefer, write giving brief career details to Cedric Hopkins at Fine Fare Ltd, Gale House, Friehane Road, Welwyn Garden City, Herts. AL8 6NE.

WE GIVE COMPUTER PEOPLE FOOD FOR THOUGHT

**FINE FARE**

## COMPUTER WEEKLY INTERNATIONAL JULY 13th

The next issue of Computer Weekly will be the International Edition.

Advertisers are reminded that our readership will be increased to over 95,000 worldwide.

To secure space in this important issue contact

John Farrar on 01-261 8098

Copy deadline Monday, July 10th

### Northern Regional Health Authority

## Computer Programmers

The computer services for the region are centralised at the Authority's Headquarters at Walkergate, Newcastle upon Tyne.

The work carried out includes hospital, nursing, financial, administrative, works and community health systems, together with experimental projects involving the use of terminals.

The modern computer centre contains a 96K 1804S running under Gecor 3. Techniques used include on line program development via VDU's.

A 37 hour flexible working week is in operation. We require

### 1 Senior Programmer (Scale 9) £4959-£6025

A minimum of 5 years' COBOL experience is required, some of which should have been in a supervisory capacity. A knowledge of PLAN would also be an advantage.

### 1 Programmer (Scale 4) £4421-£5326

A minimum of 2 years' COBOL experience is required for this post.

New Entrants to the service will normally start at the minimum of the scale. Application forms and job descriptions available from Regional Personnel Officer, Northern Regional Health Authority, Benfield Road, Walkergate, NEWCASTLE UPON TYNE NE5 4PY.

Closing date 20 July 1978.

Please specify which post you wish to apply for.

### SOCIAL AND COMMUNITY PLANNING RESEARCH

## PROGRAMMERS TO £5,000

SCPR, an independent research institute, wishes to expand its small computing team. You would organise the computing phase of a series of research projects, writing programs for data validation, tabulation and statistical analysis and liaising with research staff. Experience in this field is not essential provided you can adapt quickly. The main requirement is an ability to organise your own work so as to deliver results on time, on budget and to exceptional standards.

A prime 400 computer is used via interactive terminals and most programs are written in a specialised survey language, quickly mastered by those with general programming experience. Experience in statistical packages, such as SPSS, would also be an advantage. Starting salary will depend mainly on age and experience. Other benefits include a nine-day fortnight and 4 weeks' holidays.

Apply in writing giving details of education, experience and current position and salary to

Stavon Elder  
Technical Director Community  
Social and Community Planning Research  
16 Duncann Terrace  
London N1 8BZ

## SYSTEMS ANALYSTS

AYLESBURY (up to £6300)

- Expanding a successful financial application suite
- Applying OCR techniques
- Developing financial models.

### The Installation

- ICL 1903 and 19017 (New Range being evaluated)
- Rediff Keycheck
- OCR Reader

### The Qualification

- Two years' good system work, preferably with accounting background.
- Training in techniques, eg. OCR and Prosper will be given where necessary.
- Telephone (reverse charges) or send CV.

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## THE SALES BIT

## Start with the phone operator

SALESMEN will often hear the old selling adage, "Start at the top," but, despite this heartfelt plea, will more often than not commence their selling cycle at whatever level fate inflicts upon them.

In practice, it is certainly best for a salesman to start his selling at the chief executive level wherever possible, but it is generally advantageous for the very first contact to be at a much lower level in the hierarchical league table, namely the telephone operator.

The importance of being well prepared before every stage of the sales cycle has been emphasised in this column many times, and preparation for the first contact is probably the most crucial event of all.

The salesman can collect a vast array of company information from Dunn and Bradstreet, Kompass and The Stock Exchange Yearbook, but they have little to contribute when the salesman needs answers to questions like "Which is the best day to catch the financial director?" or "What is the name of the new managing director?"

When it comes to information on organisation, names, locations, products and habits of all kinds, a salesman's best friend is his prospect's telephone operator. People like to help. It is a compliment to be asked. Just think how you react when people ask you for assistance. It is an ego boost to which most people respond altruistically. "I need your help!" has no echo of chivalry — maidens and dragons and things.

The second phase is where most salesmen get it wrong. They become devious rather than asking for the information they really need. If someone is going to help you they are best fitted to do so if they know exactly what you need and why you want it. It really is an acceptable approach to ask "Can you give me the name of your managing director please. I want to sell him a computer. Do you know if you already have one? Do you have any idea what it is used for, what make it is and who is in charge of it?"

The direct and truthful approach will tend to generate much more information than contrived approaches such as "I am writing a letter to your managing director and wondered if you could..." have been to your company before but I've forgotten... or even "What's the weather like at your end?"

TRADER

## NOTE

A RANGE of vacuum column tape drives have been introduced by Calcomp as the 900X series. This includes a model

### Puzzler

THE sheer width of the problem is in fact somewhat artificial, since SEVENTY has been tackled on merely to create a tenth letter (Y), so as to accommodate all ten digits in the classic tradition. So the task boils down to solving the smaller sum THREE + TWO + ONE = SEVEN.

The basic solution is 310172529811 + 264 + 471 + 471 = 310172531017. Two alternative possibilities for the N-O pair mean that this answer is not, however, unique.

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## Ascii through the Logic Gate

An epic in 32K words, by Richard Forsyth  
**Block 5 (Love Is Just A Block Away)**

While Hex and Cleo are asleep in their hideout high up in the Sierra Nevada, Sheriff Sprackel and his deputy meet a sticky end for letting them go free.

WHEN Hex awoke it was already pitch dark and very cold, so cold that he turned on his metabolism hooster. He raised himself onto his elbows and tried to look around.

"You all right?" came Cleo's voice out of the night. She had heard him stirring.

Hex turned towards the sound. "I'm fine. How are you?" "Freezing."

He realized that she had given him back his greataunt. "You should have kept this," he said. "It gets pretty cold up here once the sun goes down, and we must have slept all day and half way through the night."

"Some of us must have," said Cleo.

Hex rose and groped towards Ascii's motionless body. Before long Cleo saw two red lights coming toward her. "Let's get back in the tunnel," Hex proposed. "Ascii can warm it up for us."

They hung a makeshift curtain, consisting chiefly of Hex's coat, across the entrance to keep out the draught, then settled down to think. Hex left Ascii glaring at the wall, lighting it to a dull red glow with the heat of his lasers.

"What we have to do," he announced, "is to find some supporters. On our own we are no match for the System; but if we can find some disgruntled androids to join us we could form a resistance cell."

"Well, I know my elder sister Lambda is pretty fed up, and she works at the San Guine research lab which is not too far from here. Why don't we go and get her?"

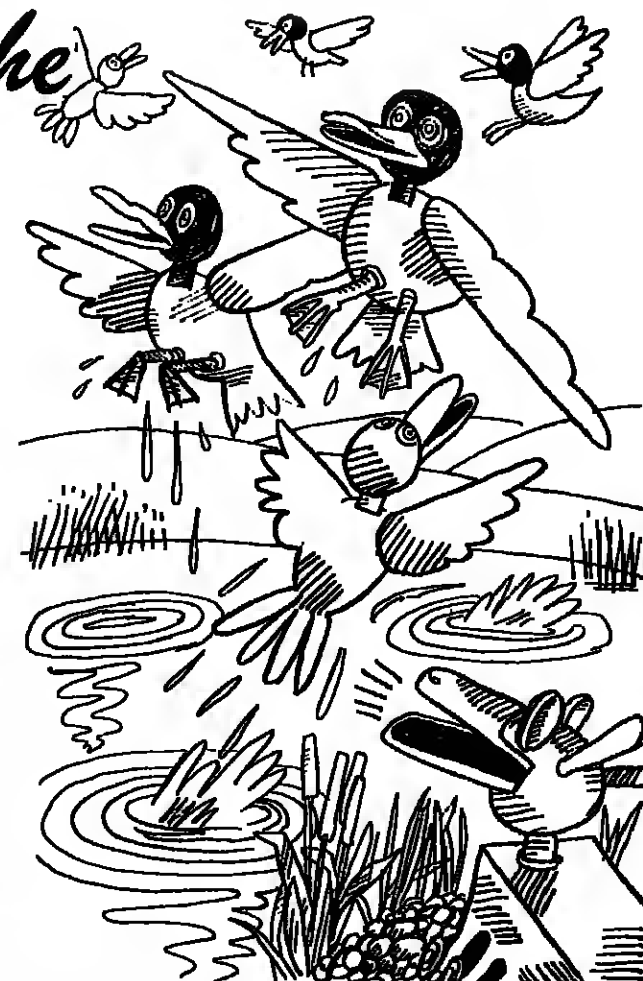
"We really want androids, who know their way around the System."

"She's on android," was Cleo's indignant reply. "So is her boyfriend, Zap; he's supposed to be a machine-code wizard. But he's always getting into trouble."

"Zap? You don't mean Zap Zapper, the logic bomber?"

"I think that's his name."

Hex was truly impressed. "You're talking about the Zap Zapper, telecommunications freak and programmer extraordinary — the one who wrote 'Schizophrenia divides and rules OK, on the central matter accounts file. We could certainly do with someone like that. He's a legend in his own time. I'm surprised he's still at large."



"Well, they've confined him to some menial job — maintaining old Cobol programs, I believe — that's why he is so discontented."

"Great! Do you think they would agree to join us?"

"I'm sure I can persuade Lambda and I have a feeling that if she comes so will he."

"That's settled then," declared Hex with an air of finality. "We set off for San Guine tomorrow night."

"No. Let's go right away. This place gives me the creeps."

Hex peered out through a crack in the swelling. It was already growing light. "What? Travel in broad daylight? You must be insane."

"We're on the run, aren't we? So we have to keep moving."

"Yes, but I could use the day to get Ascii really shipshape again. And I want some time to check out the micro-processor which Bull gave me. It may have some very valuable information stored in it."

"We don't have time. It we just lie back and take it easy they'll catch up with us. We're only a day's march away from Sprackel's Hole."

"It's all very well for you, but my alpha ratio is approaching 0.9. The critical loading is 0.85 and if it goes above 0.96 my brain will seize up. I wasn't designed for this sort of existence. I'll have to implement some forgetting routines."

"Huh," expostulated Cleo scornfully. "I thought you mechanical men were so superior. I'm glad I never got cybernated."

Stung by this taunt, Hex was about to make an insulting remark about her place in the evolutionary scale when he checked the impulse, realising that they could not afford anger. "Look," he compromised. "I'll just do the very minimum to get Ascii fixed up again and offload some of my temporary files. Then we'll go, even if it's still light."

Cleo agreed without further ado, and he set to work on his honic dog.

One by one, Hex went through the diagnostic routines, while Cleo watched over his shoulder. When he was finally satisfied that every circuit board was functioning correctly he rolled Ascii outside and asked Cleo to stand clear. He began the cold-start procedure by switching on the power supply and pressing the reload button.

Ascii cocked one ear, sniffed the air and went bounding down towards the pond, where some birds had gathered to wash themselves. With a great squawking the whole flock took to the air and flew off. Ascii stood under the monkey-puzzle tree barking up at a pair which had taken refuge in its branches.

"He looks all right," said Hex. "Now I'll just do a quick file purge and then we'll be ready to go."

Soon they were clambering up the steep tunnel. With a little help from Ascii, pushing at the rear, they emerged at length from their secret resting place, somewhat breathless and very muddy. It was still early morning.

After they had been walking down the hill for a while in silence Cleo asked, apropos of nothing. "What's Simula like?"

"EH?"

"Simula. What's she like?"

Hex was caught off balance. "Well," he began, "she's a block-structured high-level general-purpose compiler producing relocatable object code."

"No. I mean what does she look like?"

"She has blue eyes and blonde hair. She's Scandinavian. Why? It means nothing to you. Why are you so curious?"

"You kept calling her name in your sleep, that's all. It made me interested."

"Let's talk about something else."

Hex was heard the last of Simula? Don't bet on it.

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## BOOKS

### 'Go out and buy it—today'

Project management in data processing, by Susan Woodbridge, 178 pp. £10.50. Petroselli/Charter.

FOR those who have read 'The Computer Survival Handbook', Miss Woodbridge's style will be familiar. This latest book is in a more serious vein, but is written in a simple and attractive manner.

Unlike the turgid tomes on the "science" of "management", Miss Woodbridge takes a pragmatic view of the real world of project control. It is easy to see that she has extensive practical experience of her subject, and although paying intelligent attention to the theory of organisation systems, the main emphasis of the book is on day-to-day practical problems and their solutions.

Although many of the points made are plain good sense, this in no way detracts from their value. Miss Woodbridge has a keen understanding of the seemingly trivial elements in the project leadership role which, if ignored, gnaw away and turn into major crises.

The subject matter is aimed primarily at those about to assume responsibility in systems

implementation functions. As such, it succeeds admirably, and should be required reading.

It is liberally, though not excessively, illustrated with comprehensive charts and diagrams. It is also refreshingly peppered with tricks of the trade.

Although the usual subjects are succinctly covered, the author provides other very helpful chapters on

dealing with project delays, trouble-shooting and estimating — all in eminently practical ways. An irresistible example of the unstuffy presentation (dealing with the aspects, seeing which way the wind is blowing, tossing a coin and saying "two weeks". At worst it is on a par with studying the entrails of a chicken, at its best

### Clarity, crispness and accuracy

Computer methods for mathematical computations, by G. Forsythe, M. A. Malcolm, and C. Moler, 259pp. £12.80. Prentice-Hall International.

THIS book, the authors state, was developed from the courses in numerical methods taught by them in the Universities of Stanford, Waterloo and New Mexico. Part of the material may be covered in a term or the full book over a year.

In one sense the book is a sequel to an earlier publication written by two of the authors (Forsythe and Moler in 1967); the book is also the last one which contains a contribution by Professor Forsythe (he died in 1972, at the relatively early age of 55).

The material in this book is presented with clarity, crispness and accuracy; at the same time the style is informal and absorbs the reader.

It is well known in schools of mathematics that numerical analysts do not get involved in detailed machine representation of their numbers and computer scientists have nothing to do with numbers! No wonder some famous American mathematician refused to travel in aeroplanes as these were designed (inaccurately) from his point of view) using floating point numbers. The first topic discussed by the authors attacks this problem head on (Chapter 2: 'Floating Point Computa-



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### Develops, expounds theoretical know-how

Information Systems Architecture, by Börje Longefors and Dr Bo Sundgren, 388pp. £16.85. Petrocelli-Charter (available through Van Nostrand).

THE authors (from the University of Stockholm) evidently have considerable theoretical experience in database design, judging from this textbook or students and users of information systems. The book may have suffered unfortunately in translation from Swedish; an impression is given that the translator would not use a simple word where two difficult ones would do. The authors also fall into the error of many numerate people in tending to use formulae to state what could often be more intelligibly expressed in a simple sentence.

The principles of database structures, entities and attributes are lucidly explained and built up to cover the whole of database design; it also clearly illustrates the virtual necessity of ignoring computing requirements when developing an information system.

Normally in books of this sort, a problem is expressed in simple terms, a solution proposed in principle and then expanded with due logical symbolism into a

complete solution. The authors in this case appear to work backwards. Starting with symbolically expressed solutions they proceed to develop problems in outline which they can solve.

The whole field is nonetheless comprehensively covered. This book is bound to become a standard work of reference to practitioners of database design. It shows how to develop a complete system for a new user from scratch; but it needs an experienced user to follow it, and give effect to the solutions proposed.

The overall impression is

### Complex study

The Complexity of Computational Problem-Solving, edited by R. S. Anderson and R. P. Brent, 252 pp. £4.70. Prentice-Hall International.

THE title of this book is found rather confusing and on detailed investigation the contents also turned out to be unstructured and equally bewildering. "Computational complexity" has become an accepted field of analysis of finding upper and lower bounds (in some notational time measure) to various computational algorithms. The book, which consists

of various loosely knit papers, does not deal with this problem at all. The volume is an edited proceedings of the conference (1974) held at the Australian National University on this topic, and as far as I can make out anybody who had something to write home about has done so. Thus, papers on filter designs, linear programming and philosophical treatises on program composition and program comprehensions, etc have all been collected in one volume.

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